



Welcome to this special Thanksgiving Holiday Edition newsletter, with the latest news from madVR Labs!

Envy MK2 Backlit Remote Control Now Available!

The MK2 remote is now shipping! We've started the process of shipping these to our dealers and distributors worldwide, who will forward it to those who've purchased or upgraded to Envy Pro or Extreme MK2 through authorized Envy dealers. Due to transit times and the high volume of orders, please allow at least few weeks.

Meanwhile, get pumped by exploring the RC2's advanced features and functionality in [this all-new Users Guide](#).



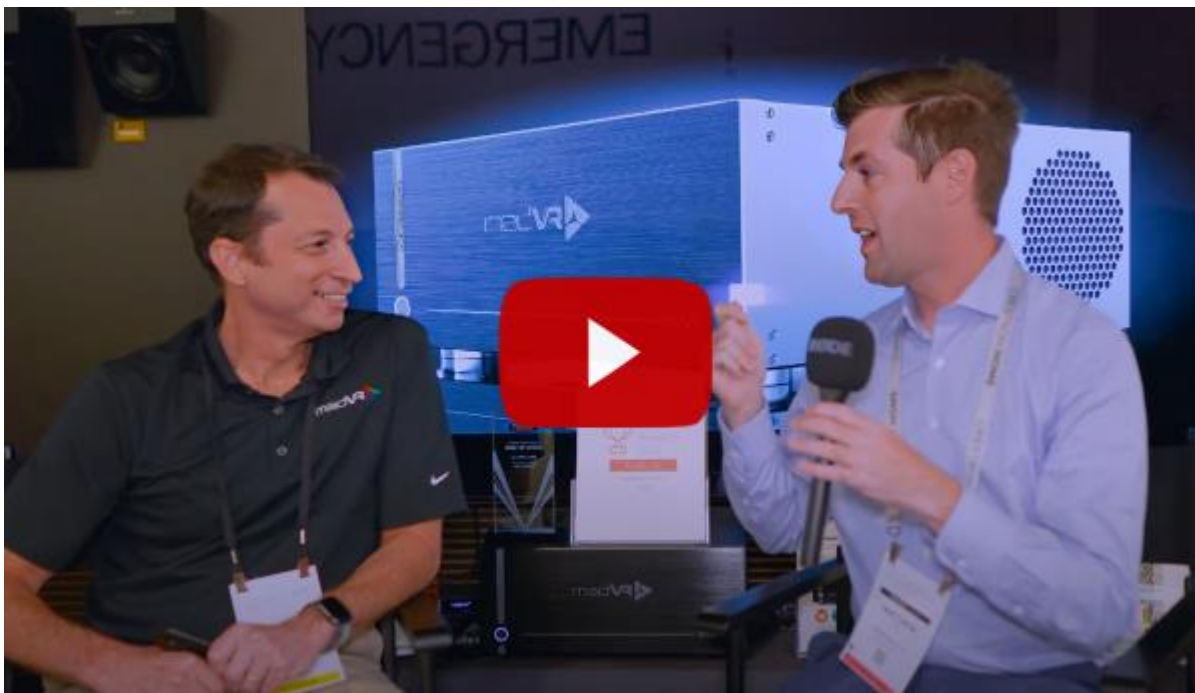
madVR Envy

RC2 Backlit Remote Control User Guide



Explore the MotionAI Beta

Did you catch our earlier announcement? The MotionAI public beta is live and receiving rave reviews. We invite you to experience it yourself. Just navigate to the Firmware Configuration Menu, select 'Experimental' under Build Type, and install. Remember to consult [the MotionAI User Guide](#) for essential tips to get off to a "smooth" start. :)



Matt Pose with Audioholics sits down with Richard Litofsky, our Co-founder & CEO, for an exciting discussion about MotionAI and its place, even for the most critical of viewers, when it comes to counteracting exaggerated motion blur and judder from today's sample-and-hold displays. You won't want to miss this!

New Release: Envy for Calman Workflow – Get it for FREE!

Did you know that the madVR Envy supports the largest 1D and 3D LUTs in home cinema, offering unparalleled calibration precision? For you Calman users out

there, you can now [download our Envy for Calman Workflow](#) which makes working with Calman even easier. Try it out and see the huge improvement it can make. Note you must have the proper Calman license, available from Portrait Displays, to use Calman and this workflow.

madVR Road Tour

Team madVR has been on the road again of late, showcasing the madVR Envy and conducting dealer trainings in Sothern California, Orlando and Ft. Lauderdale Florida, New Jersey and New York city. Up next? Austin, Texas on December 5, 2023 at the Embassy Suites by Hilton Round Rock. Be sure to come out and see us. Here are some of our favorite pictures from the road.



Full house for madVR Envy dealer training at ByDesign Ignite Event in Southern California.



madVR Labs Business Development Manager David Cesar with new dealer friends.



madVR Envy Extreme MK2 demo on the Barco Bifrost **16 FOOT WIDE** 2.37 AR video wall.

Additional Media Coverage

We are happy to present some additional recent media coverage of the madVR Envy Extreme MK2.

A BEHIND-THE-SCENES LOOK INSIDE "THE POSTER KING'S" HOME THEATER



Fantastic interview by Scott Newnam, CEO of Audio Advice, with the homeowner discussing this special theater build and the pivotal role the madVR Envy Extreme played.



REVIEWS
BY GRAMOPHONE

madVR Envy
Video Processor



Watch as Richard Litofsky discusses the unrivaled features of the Envy Extreme MK2 with Joe Finn of Gramophone, which features an Envy Extreme demo in all their showrooms. It's as easy as "MUSIC HD!" Tune it to see what we mean.



**HTE Rocks
Australia's Biggest
HiFi Show 2023**

Check out this Demo Room!

Wisdom Audio . SI Screens . Barco . MadVR . Trinnov

Watch as industry expert Andrew Poole with Home Theater Engineering discusses their high-performance demo room at the recent Melbourne Australia HiFi Show 2023, which featured the madVR Envy Extreme powering all the video processing.

[Looking to buy a new or pre-owned Envy? Click here!](#)

[Interested in becoming an Envy Dealer? Inquire here!](#)







[Introduction to the MK2 Series Guide](#)

[Understanding Sample-and-hold: Download the Whitepaper Today](#)

Let's Be Social :)

Join madVR Labs on our official [YouTube](#), [Instagram](#), [LinkedIn](#), and [TikTok](#) social media platforms and follow us there for all things Envy. Now with nearly 3,000 followers across our social channels - thank you for your interest and support.





Our Thanks to You: A Special Holiday Message

On this Thanksgiving, we want to express our deepest gratitude to you, our audience, in this special holiday edition. To all celebrating this festive time, we send warm wishes for a joyous holiday filled with delicious food, exciting holiday shopping, and memorable movie experiences in your theaters and media rooms. Enjoy these precious moments with friends and family. We're especially thankful and grateful for each of you, as you are a vital part of our journey. Your continued support and engagement are truly valued by us.



[Find An Authorized Envy Dealer Near You](#)



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Quick Links:

- [Secrets of Home Theater Envy Extreme MK2 Full Review](#)
- [ProjectorCentral Envy Extreme MK2 Full Review](#)
- [Learn more about the Envy MK2 Series](#)
- [High-res images of the Envy MK2 Case and Backlit Remote](#)
- [Envy MK2 Series Specification Sheet](#)
- [Envy MK2 Series Product Brochure](#)
- [Envy MK2 Press Release](#)
- [Where To Buy?](#)