madVR Labs Introduces the Certified for Envy™ Program
To Help Ensure Video Excellence

Rockville, Maryland, September 23, 2022 – madVR Labs, LLC today announced the immediate availability of its Certified for Envy™ program, along with its initial Certified Partners, **Acurus (Gold Certified), StormAudio (Platinum Certified), and Trinnov Audio (Platinum Certified)**, in the program's "AVR/AVP" category. The program will expand to cover other categories, such as projectors, displays, media players, and HDMI equipment.

The Certified for Envy program ensures that audio/video products meet the highest quality standards for video excellence, as determined by madVR Labs. Dealers and consumers can now have confidence that Certified for Envy products meet these standards, and that the products did not introduce video artifacts or degrade video quality in madVR Labs' rigorous testing. It also ensures that certified products are fully compatible with the madVR Envy Pro and Envy Extreme video processors.

To create this program, madVR Labs established a standard for video excellence, along with a proprietary, in-house testing platform and a suite of specialized tests to confirm compliance. madVR Labs also worked with its Certified Partners as needed to ensure these lofty standards were met prior to certification.

The requirements for the AVR/AVP category include reliable and stable HDMI handling, full compatibility with the madVR Envy video processors, and lossless pass-through of all usual source device pixel formats, bit depths, resolutions, and frame rates, including 1080p24 frame packed 3D. **In all, these Certified for Envy products passed over 1,100 rigorous tests to achieve certification**. For full details on all tests performed and the program requirements, see the **Trinnov Audio certificate**, **StormAudio certificate**, and **Acurus certificate**.

Richard Litofsky, Co- founder and CEO of madVR Labs said, "We go to great lengths every day to deliver the ultimate in video quality with the madVR Envy video processor. Therefore, it only makes sense to help ensure that other components used in the system with the Envy provide video excellence too. With this program nearly a year in the making, we believe today marks an important milestone for our company, our Certified Partners, and for the A/V industry overall."

Arnaud Laborie, Co-founder and CEO of Trinnov Audio said, "We are excited to take part in madVR Labs' Certified for Envy program and to have achieved Platinum certification. Although we specialize in audio, it is very important for us to ensure that our products deliver the same high performance in both audio and video. madVR Labs invested a vast amount of time and energy into this program, and we are grateful for being able to rely on such an excellent partner that shares the same level of commitment for quality and performance as we do. With such a thorough certification program that consists of over one thousand objective measures and tests, we are pleased that the market can be fully confident that we meet the expectations of both our existing and future customers in delivering outstanding video quality."

Sebastien Gailleton, Head of Product and Support for StormAudio said, "With today's jungle of video formats, the madVR Envy processor brings the ultimate video experience that matches our StormAudio immersive sound processor performance. With our Platinum Certified for Envy certification, we are sure the experience will be at its best, whatever content is played."

Rick Santiago, Co-founder and CEO of Acurus said, "Acurus is extremely pleased to be named one of the first madVR Certified Partners. This distinction demonstrates the quality and attention to detail our immersive home cinema products provide and gives the homeowner confidence that they will enjoy an exceptional experience through the combination of state-of-the-art madVR Envy video processing and the exceptional Acurus audio processing."

For more information visit www.madvrenvy.com or contact hello@madvr.com. Manufacturers of audio/video products can inquire about joining the Certified for Envy program by contacting certify@madvr.com.

About madVR Labs, LLC

www.madvrenvy.com

madVR Labs manufactures video processing hardware and software products to meet the demands of the most discerning and critical video enthusiasts. Its award-winning madVR Envy video processor sets the new standard for real-time video processing performance to make life much easier on dealers while delighting their customers. The Envy delivers best in class HDR dynamic tone mapping, upscaling to 8K, instant aspect ratio and black bar management, next generation non-linear stretch, subtitle management, and more. madVR Labs also offers its Certified for Envy program to help A/V manufacturers ensure video excellence.

About Acurus

www.acurusav.com

Acurus is a high-performance audio brand and leader in audio electronics design. We manufacture all our components in the USA using custom fabricated parts and assemblies based on our proprietary electronics, mechanical, and software designs. The superior engineering of our products is characterized by modern aesthetics, rock-solid design and construction, and intuitive operation. Acurus blends the latest technologies in audio, system set-up, and control to create perfectly balanced solutions.

About StormAudio

www.stormaudio.com

StormAudio designs and manufactures high-quality audio amplifiers and processors in France. The passion to deliver superior audio electronics is what drives the company. With headquarters in France and worldwide presence through its US subsidiary and Hong Kong office, StormAudio provides premium technical and customer support to its customers from fit to finish, at every stage of a project.

About Trinnov Audio

www.trinnov.com

Trinnov's founders began researching high spatial resolution audio 20 years ago, well before today's immersive audio formats were even conceived. Today, the French manufacturer is advancing audio performance in homes, studios and commercial cinemas with our award-winning loudspeaker/room Optimizer and other proprietary technologies that are protected by over 50 international patents. With over 10,000 high-performance installations worldwide, Trinnov's unique hardware and software platform enables first-to-market solutions and virtually eliminates obsolescence, with each installation backed by outstanding remote technical support. Prestigious customers include Technicolor, Fox, BBC, CNN, France Television, NHK, Toho and UGC.