



madVR Labs Named to 2025 Inc. 5000 List of Fastest-Growing Private Companies – Two Years Running

The company continues its extraordinary rise, ranking 36th in Maryland and 1,565th out of 5,000 in the U.S.

Rockville, MD — August 12, 2025 — madVR Labs, the global leader in high-performance video processing for high-end home theaters and multi-purpose rooms, today announced its inclusion in the prestigious Inc. 5000 list of the Fastest-Growing Private Companies in America for the second consecutive year. In 2025, madVR Labs ranks 36th in its home state of Maryland and 1,565th overall in the U.S., building on its strong momentum and further solidifying its reputation as one of the most innovative and fastest-growing companies in the A/V industry.

The Inc. 5000 list, compiled annually by Inc., is one of the most celebrated rankings of entrepreneurial achievement, honoring independent businesses that are shaping the future of their industries. These companies are recognized not only for exceptional revenue growth, but also for their vision, adaptability, and ability to thrive in challenging market conditions.

“Making the Inc. 5000 is always a remarkable achievement, but earning a spot this year speaks volumes about a company’s tenacity and clarity of vision,” says Mike Hofman, editor-in-chief of Inc. “These businesses have thrived amid rising costs, shifting global dynamics, and constant change. They didn’t just weather the storm—they grew through it, and their stories are a powerful reminder that the entrepreneurial spirit is the engine of the U.S. economy.”

In just five years, madVR Labs has redefined the standard for video processing in high-end home theaters. Its madVR Envy product lineup addresses major pain points for integrators and end-users alike, delivering best-in-class reference-quality video in home cinema—while remaining friendly to operate and support, despite its sheer power and next-generation processing. This relentless innovation, paired with a continuous stream of industry-first features and rapid product enhancements, has fueled global demand for the award-winning madVR Envy video processor series.

“I’m incredibly proud of our team, which works tirelessly across all facets of our business to create the ultimate experience in immersive, reference-grade picture quality for home cinema viewing,” said Richard Litofsky, Co-Founder & CEO of madVR Labs. “To be named to the Inc. 5000 for two consecutive years is an incredible honor. It truly takes a village, and we owe this achievement not only to our remarkable team, but also to our integrators, distributors, partners, and most of all, our loyal customers worldwide. This shared commitment has made Envy the benchmark for video performance, and we will continue leading the industry with groundbreaking achievements that redefine the home cinema viewing experience.”

madVR Labs’ continued growth is a testament to the worldwide demand for its cutting-edge solutions. From best-in-class HDR dynamic tone mapping and 8K processing, to advanced motion interpolation and revolutionizing the display and handling of subtitles, the Envy platform has become the go-to choice for those seeking uncompromising video performance in home cinema.

About madVR Labs, LLC

madVR Labs is a global leader in state-of-the-art video processing products that meet the demands of the most discerning video enthusiasts and professionals. Known for its Envy series of video processors, the company has raised the standard for real-time video processing performance. The Envy delivers best-in-class HDR dynamic tone mapping, 8K processing, instant aspect ratio and black bar management, next-generation non-linear stretch, patent-pending Dynamic Subtitle Overlay™, and its MotionAI provides next-generation motion interpolation by operating at the per-pixel level with very fine control over the soap opera effect—another industry first for the company. Backed by multiple patents and with additional patents pending, madVR Labs is dedicated to continual innovation and delivering unparalleled performance and quality in the video processing industry. The company continues to push the boundaries of what's possible in home cinema, setting the benchmark for video processing performance worldwide.

For more information, please visit <https://madvrenvy.com> or contact us at press@madvr.com.

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