

madVR Labs Named to Inc. 5000 for Third Consecutive Year

Third straight recognition reflects sustained growth, market leadership and worldwide demand for madVR Envy video processing

Rockville, MD — August 11, 2026 — madVR Labs, the global leader in high-performance video processing for premium home cinema, today announced that it has been named to the Inc. 5000 for the third consecutive year. The annual list recognizes the fastest-growing private companies in America. For madVR Labs, a third straight appearance reflects sustained growth, market leadership, continual innovation, and expanding worldwide demand for its award-winning madVR Envy video processor platform.

“Being named to the Inc. 5000 for a third consecutive year is especially meaningful because it reflects sustained performance rather than a single period of growth,” said Richard Litofsky, Co-Founder and CEO of madVR Labs. “We have remained focused on advancing video processing in ways that deliver meaningful value to our customers and partners. This recognition is a credit to the discipline and commitment of our team, as well as the continued confidence of our integrators, distributors, technology partners, and Envy owners around the world. We are grateful for that support and confident in the opportunities ahead.”

The recognition comes as madVR Labs continues to expand the reach and capabilities of its award-winning madVR Envy video processor platform. Designed for high-end home theaters and premium multi-purpose media rooms, Envy combines reference-grade picture quality with the flexibility and ease of integration demanded by today’s most advanced systems. A steady cadence of product enhancements and industry-first features such as MotionAI™ and Dynamic Subtitle Overlay™ (DSO) have helped drive adoption among integrators and enthusiasts worldwide.

Over the three-year measurement period, madVR Labs broadened the Envy lineup while continuing to advance core areas such as HDR dynamic tone mapping, 8K video processing with full 48Gbps HDMI 2.1 input and output, low-latency gaming with VRR input and output to 360hz, MotionAI, instant aspect-ratio management, non-linear stretch, and intelligent subtitle handling via DSO. The company’s growth reflects a focused strategy: solve difficult video challenges, make sophisticated processing approachable, and continually increase the value of the Envy platform for both new and existing customers.

“Every company on the Inc. 5000 has a story of perseverance, smart decision making, and a refusal to sit still,” said Mike Hofman, editor-in-chief of Inc. “Their growth reflects more than strong financial performance—it reflects creativity, resilience, and the customer focus required to build companies that make a lasting impact. We congratulate all honorees on this significant achievement.” The 2026 Inc. 5000 companies achieved a median three-year revenue growth rate of 130% and collectively added more than 627,208 jobs to the U.S. economy during the past three years.

Visit madVR Labs at CEDIA 2026 in Denver, Colorado, September 2–4, at booth 2047, where the company will showcase its latest innovations in extreme performance video processing through live demonstrations you won’t want to miss.

The madVR Envy will also be featured throughout the CEDIA show floor in several partner booths, powering the video processing for some of the industry’s most advanced video walls, TVs, and projectors. Appointments are recommended. To schedule a meeting contact press@madvr.com.

About madVR Labs, LLC

madVR Labs designs and manufactures state-of-the-art video processors for discerning video enthusiasts and professionals. Known for its Envy line of processors, the company has introduced industry-first features including patented HDR dynamic tone mapping, patent-pending Dynamic Subtitle Overlay™, AI deinterlacing, AI motion interpolation (MotionAI™), instant aspect ratio and subtitle management, next-generation bi-directional Non-Linear Stretch for scope screens and 16:9 TVs without cropping any content, and more. The company has also been recognized on the Inc. 5000 list of Fastest-Growing Private Companies for three consecutive years, underscoring its rapid growth and adoption in nearly 50 countries.

For more information, please visit <https://madvrenvy.com> or contact press@madvr.com.

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