

### Dear madVR community,

In this week's newsletter, we're excited to announce the release of our brand-new Envy setup guide for the Christie M 4K15 RGB, along with an exclusive glimpse of the Envy Extreme in action with this remarkable projector. We also provide an update on the shipping status of the Envy Core and highlight new Technical Support job opportunities as we continue to expand rapidly. Read on!

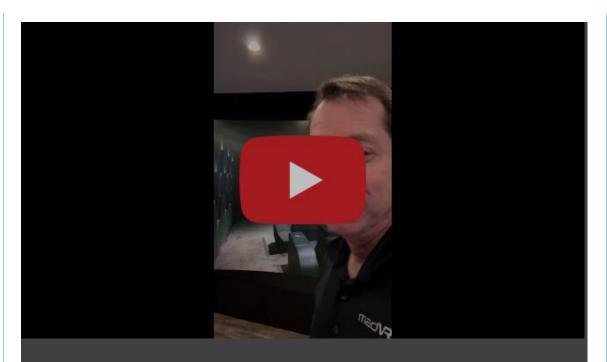
## Get the New Envy / Christie M 4K15 RGB Projector Setup Guide

We're excited to share that the madVR Envy Extreme has become a popular pairing with the new Christie M 4K15 RGB projector, delivering outstanding picture quality. Recently showcased together at both CEDIA and the madVR Labs event at Habitech in the UK, this combination has impressed audiences worldwide.

To help you get the most from these two remarkable products, we've created a new Envy/Christie Setup and Integration Guide based on our extensive testing. Don't miss out—<u>download the guide now</u> to unlock the full potential of the Christie M 4K15 RGB projector!

# DOWNLOAD THE ENVY / CHRISTIE PROJECTOR SETUP GUIDE

Watch This Video Showing the Envy Core and Extreme on OLED TVs, the 146" Samsung Wall and Christie M 4K15 RGB, all at the same madVR Event With Habitech!



**ENVY TRIFECTA!** In this video, madVR Labs' CEO Richard Litofsky takes a quick walk through the madVR Envy event at Habitech in the UK, showing the Envy Core setup for side-by-side comparisons on two Sony A95L TVs, as well as an Envy Extreme setup on a Samsung 146" Wall, and Christie M 4K15 RGB projector. Take a look!

## Envy Core Shipping Update

In case you missed last week's newsletter, click the image below to see how the Envy brought Taylor to life with stunning realism on the 146" Samsung Wall at the recent Habitech event, as she captivated the crowd with, '**Are you ready for it?'**— referring, of course, to last week's exciting launch of the Envy Core!  $\bigcirc$ 



Attendees were mesmerized as we brought Taylor to life with stunning realism by using the madVR Envy Extreme.

Last week, we began shipping the Envy Core in the USA, and we're thrilled to report that the feedback has been outstanding. Our production line is ramping up quickly, and we're also excited to announce that some international shipments will begin next week!

Both domestic and international orders will continue to accelerate in the coming weeks. With a large backlog of orders, rest assured we're working hard to get your Envy Core to you as soon as possible.

Haven't ordered yours yet? Orders placed today are expected to ship in January/February, and as demand continues to soar, this window may soon extend further into 2025. Don't miss out on the ultimate home theater upgrade—order now to secure yours sooner rather than later!

While you wait, be sure to check out our three new lessons released last week, covering everything you need to know about the Envy Core. See the highlighted videos below to access these lessons.

#### PURCHASE YOUR ENVY CORE NOW

#### **BECOME AN ENVY DEALER**



**INTRODUCTION TO THE ENVY CORE:** In this lesson we introduce you to the Envy Core and how it delivers high-performance video processing to more modest home cinemas and media rooms. We cover its key features and how it fits into the broader Envy lineup, and explain why it's an excellent choice for those seeking premium performance at a more accessible price point.



**UNBOXING:** In this lesson, we unbox the Envy Core and cover what's in the box, as well as how to re-box it, should you ever need to ship it to another location. Join in!



**EXTERNAL UNIT REVIEW:** In this lesson, we take a closer look at the physical design of the Envy Core. We walk through its external features, including its size, cooling system, and connections, as well as how to properly rack the unit in your setup. Understanding the physical aspects of the Core is important not only for aesthetics but also for ensuring optimal performance and long-term reliability. Join in!

These are just a few lessons from the Envy Academy Online. Hop on over and check out our library of 50 other lessons waiting for you!

**EXPLORE THE ENVY ACADEMY ONLINE NOW** 

We're Hiring—More Technical Support and Operations Positions Now Available

# NOW HIRING

As madVR Labs expands to nearly 50 countries worldwide, we remain focused on scaling our operations to continue delivering exceptional technical support and service to our customers around the world. Recently, we've made key hires in

support and administrative roles, with announcements coming soon.

With demand for the Envy Core soaring, we're actively seeking more talented, dedicated individuals to join our team in advanced technical support and operational roles. Think you have what it takes? We'd love to hear from you. Inquire today!

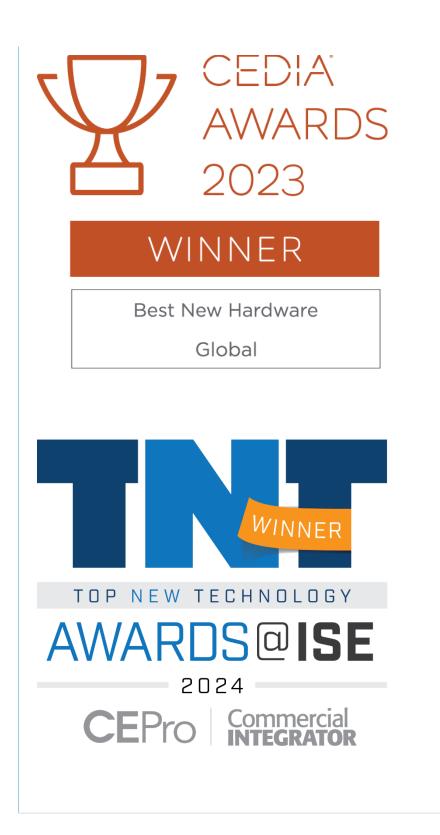
If you have a passion for home theater and extensive knowledge of video and A/V system integration, this could be a unique opportunity to **turn your expertise into a new career**—even if you're not currently working in the industry.

APPLY TODAY





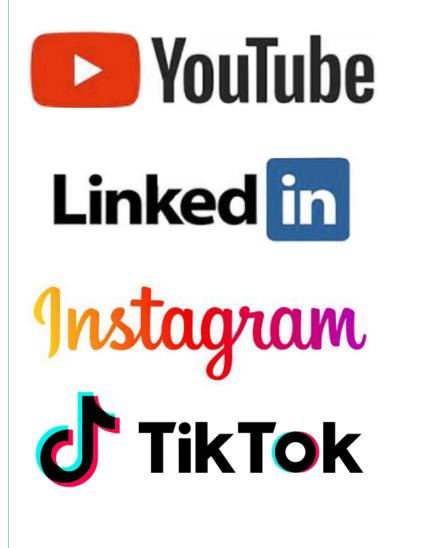






# Let's Be Social :)

Join madVR Labs on our official <u>YouTube</u>, <u>Instagram</u>, <u>LinkedIn</u>, and <u>TikTok</u> social media platforms and follow us there for all things Envy. Join our growing community, now 5,000 followers across our social channels - thank you for your interest and support.



**Quick Links:** 

- The madVR Envy Core is Shipping—'Are You Ready For It'?

- Envy Core Wins ProjectorCentral Editor's Choice Award
- Envy Core Wins 2024 CEDIA Best in Show from AVS Forum
- Envy Core Wins Best Products of 2024 Award From CE Pro
- CEDIA 2024 Wrap-up Big Wins and madVR Envy News
- Envy Integrates with AVRs, Displays and Screen Masking
- Envy Setup Guide for New Sony Bravia Projectors 8 & 9
- madVR Labs Named to Inc. 5000 Fastest Growing Companies
- madVR Labs Announces Budget-Friendly Envy Core Model
- madVR Labs Launches the Envy Academy Online
- Secrets of Home Theater Envy Extreme MK2 Full Review
- ProjectorCentral Envy Extreme MK2 Full Review
- High-res images of the Envy MK2 Case and Backlit Remote
- Envy MK2 Series Specification Sheet
- Envy MK2 Series Product Brochure