madVR Envy

Testimonials

Revision 1.5

"Notably, the VW5000ES stole the show while paired with a madVR Labs Envy showing 2.35:1 content in full 16:9 glory. **Clients were blown away** at the ability **to remove black bars in real-time**, with many clients justifying the value paired with our lowest-priced projector."

– Kavon N., CI Sales Manager, Sony Electronics

"I just wanted to let you know, I got the Envy installed and very roughly set up. For my lack of knowledge about these things, **I can't believe how easily it went.** I basically turned it on, told it I have an anamorphic lens (Panamorph), and adjusted the image borders slightly, and let her rip, leaving all other settings where they were out of the box. **All I can say is…incredible!** We finally watched a movie last night — The Equalizer (with Denzel) in 4K. It is like seeing it again for the first time. **The picture is just stunning — the color, contrast and image brightness were just perfect**. I lost track of the times I said to my wife, "Just look at that!" What an improvement over the last viewing. Thoroughly enjoyable. Thanks to you all for such **a great, easy to use product**. I can't imagine how it all would look after being set up by someone who actually knows what they're doing." Then a few days later: "And Richard, this thing continues to impress. Not only is the picture incredible, **it's actually making my system even less hands on** — I love the way the aspect ratio changes as needed on the fly and does it quickly and perfectly. I basically turn it and the projector on and don't touch them again until I turn them off. And I expect it will only get better... Thanks again!" – Mark J.

"That's it the Madvr Envy is in the plathis, delivered, installed and regulated by Franck. For the moment a resolution setting has been made for the Sony 5000. For 8K TV, depending on the film, I make a few small modifications, this also allows me to familiarize myself with the Madvr Envy menus!

And it's really a killer, nothing to do with my [competitor product name deleted]. it's a completely different image: we are in another galaxy and the "whaou" follow "Genial", "crazy image" or "hallucinating" and so on, whatever the source and the content (including DVDs, series for which the result is breathtaking via TV) **I have never seen such an image either in SDR or HDR**.

Just an example on the fast and furious hobbs and shaw uhd blu-ray viewed with the sony on the Xtrem Screen Daylight Reference 1.1 gen 2 canvas: I have more details, depth, relief, and above all **so much more brightness while keeping deep blacks and top whites that never clip**. Madvr's Dynamic Tone Mapping does a remarkable job.

The image is **so realistic that one has the impression that one can fit into the screen. It's stunning!** Especially since by removing all the black bands (one of the many functions available on the envy) the image occupies the entire screen without distortion and the effect is even more grandiose. It's very promising because **it is only the beginning since many upgrades and updates are coming** and my two broadcasters (TV 8K and VW5000ES) have not yet been calibrated.

This machine is a real killer (yes I like this expression !!!). I dare not imagine the result when there will be artificial intelligence and motion flow. " – Didier S. from Xtrem Screen Facebook, Translated by Google.

"Before starting, just want to say: OMG !!! Forget the LLDV tweak ;-) Envy just kills it. **Actually it kills everything I saw before**. And the most interesting, it improves in a consistent way, all the sources (I don't see so much differences between my Oppo and my Vero 4K). **Its name should be madVR Magic**. Finally we have the plug and play for all sources, all movies... before I was able to clearly identify the player who was playing the movie. With madVR Envy, it becomes really difficult. Not that the source doesn't count anymore **but the Envy does a such damn good job** that it required me more effort to see the difference. It's just impressive! And impressive also because **the image is the best I've ever seen**... It's so cool that you feel the image is really good and **you don't feel the need to tweak anymore your config for each movie**... no more never ending nights trying to find the best config you can use for all movies with LLDV, sources config, projector. My Envy really rocks! Honestly, I do not remember a single moment I had a problem with it. To me it's as important as the projector. A step backward is not an option. **It just works as you dream it should.**" – David C.

"I'm a trained DCI projector tech and I've reviewed HDR under laboratory conditions with blue laser and RGB laser DCI projectors, to tone map Barco Residential models to the ultimate standard. That's what I compare the Envy to, and I can assure you, trial and error is not a factor. The Envy tone mapping algorithms get it right and consistently so.

And when I looked at the Envy's aspect ratio feature, I suddenly realized where the Mad in MadVR came from; these guys are cinema fanatics. They have all AR's known to man pre-configured and properly blanked covering ratios from 2.90:1 (Cinerama) to 1.19:1 (early classic cinema), 19 AR's total. I dare anyone to name that many, but they did. The most I've done in an installed system is 11. It also has auto aspect ratio detection, switching, and very soon, masking control. And the switching time is shockingly fast. Interstellar fast! I watched that movie during the launch and docking jump cut scenes that flip between IMAX and scope format, and the Envy switched so fast, it looked like native editing. On a scope system, that feature makes Interstellar, Batman, and The Grand Budapest Hotel a unique and I think superior viewing experience. My cinema east lab is based on a 2.55:1 native screen and it was a treat to have all AR's rendered perfectly, including my library of 2.55:1 content and wider." – John B.

"Yesterday we installed the Envy Extreme, we have received last week. The customer has a JVC Z1, he's very happy with his Envy, **he never saw a better picture anywhere** J. Thanks for such a great product." – Philippe S.

Thank you so much for showing me around my Envy Pro yesterday. This thing is incredible!! I played around with it and it does wonders on everything I played. **The best purchase I've made for my home theater to date!!** It is so impressive and has breathed entirely new life in my projector. I'm also **amazed at how plug and play it is to set up, and how easy it is to use**. You guys have really knocked it out of the park." - Landon C.

"Just want to say to you that the Envy is **an amazing unit**!" – Oren A.

"I just watched Will Smith's Aladdin in 4k/HDR - **holy smokes it looked great!** It has looked great before the Envy, but there is a **greater consistency in that it gets the best out of every scene!**" – Don C.

"I had been thoroughly enjoying my projector and Panamorph DCR Anamorphic Lens, but there were still a few things that frustrated me:

1. The projector's Tone Mapping worked well, but occasionally needed some tweaking for different movies. After a while, I got tired of stopping the movie to make adjustments, and just accepted what was being shown. It still looked good, but there were often things that didn't look quite right, and I was always wondering if it could look better.

2. While the projector and DCR worked well for content that was either 2.35:1 or 16:9, I had to settle for one compromise or another when viewing 1.85:1, 2.00:1, or 2.20:1 shows. I had to either crop the top/bottom of the image or have the overall size significantly smaller than it could be on my scope screen. And it seems that programs with those 'in-between' aspect ratios are becoming increasingly common, especially from streaming sources.

3. I had long read about madVR's superior upscaling of 1080p content, and again I found myself wondering if I was getting the best possible image from my projector. I still watch quite a lot of HD content, and want it to look the best it possibly can.

I researched this for quite a while, carefully looking at the available Video Processors on the market. **I ended up choosing the Envy** and am glad I did. **Setup was quick** and straight-forward, and in no time at all, I was enjoying what the Envy can do.

The Envy completely solved all three of the problems I was experiencing. I find its Dynamic Tone Mapping to be spot on, such that **everything I watch looks superb**. I no longer wonder if it could look any better, or worry about tinkering with settings!

Its seamless handling of Anamorphic Modes enables me to see content with any aspect ratio the way it was intended, with **no compromises on image quality or size**. Further, its **superior 4k upscaling**, along with sharpening and other enhancement tools, makes 1080p content really shine, rivaling true 4k detail.

I also like that the **Envy uses AI and other advanced technologies** for sharpening and anamorphic stretching, making real-time adjustments to optimize all aspects of picture quality from frame to frame.

Another reason I chose the Envy was because of its **tremendous processing power**, along with **options for future hardware upgrades**. This will allow the addition of yet other features and capabilities to what is already a stellar product.

The bottom line is that I can now just sit back, relax, and enjoy a genuinely thrilling Home Theater experience. I couldn't ask for more." – Don C.

"I'm **speechless**. The Envy is **so insanely stunning** that I could not believe my eyes. I just sat and **stared in total amazement!**" – Mika H.

"Envy is truly amazing. This is **what I dreamed** of when I bought my Sony 5000, and it never quite lived up to my expectations. With Envy, **my theater has never looked better**. Deep rich blacks, expanded range, amazing jewel-like midtones, and super-bright highlights, all with lots of detail. The wife and kids are ooh'ing and aah'ing all movie long. Overheard during "The Croods: A New Age" last night: "Dad, you've been lying to us for years. **Why wasn't it this good all along?**" I still just can't believe how great things look." - Don M.

"The integration of the profiles is **state of the art!** The profiles are quite **simple to use yet very powerful**. Bravo! It's so **rare to see such a good design** at the first beta iteration. I easily created display profiles for 16/9 and 2.35 aspect ratios, mainly to set my preferred Screen Boundaries and Black Bar settings for these aspect ratios. And it's working great. Congratulations on this release. Everything continues to be very stable **and I love my Envy now more than ever!**" – Dave C.

"Guys- this is **the best menu I have ever seen on any product**!!! I love the way you explain things in detail- and with a bit of light comedy now and then. Fantastic job. And of course, I will play around with the subtitles. Excellent update!!" – Leon S.