Dear madVR community,

We're excited to share some big news with you! At our recent madVR Envy event at Habitech in the UK, two hundred integrators were treated to an incredible demo, where the Envy **brought Taylor to life** with stunning realism on the 146" Samsung Wall, as she asked the crowd, ***"Are you ready for it?"***

Attendees were mesmerized as we brought Taylor to life with stunning realism, powered by the madVR Envy.

Well, it turns out Taylor was hinting at something even bigger: **the madVR Envy Core is now shipping** in the USA, with international orders soon to follow!

Due to overwhelming demand, there is currently a significant backlog of pre-

orders, but our new production facility is built for scale and is ramping up fast. If you've already placed your order, we're working hard to get your Envy Core out to you as soon as possible.

For those looking to **secure one in time for the holidays**, now's your chance. Orders placed today are expected to ship in the December/January timeframe, but with demand continuing to soar, this window will likely extend into February soon. Don't miss out on the ultimate home theater upgrade—act now to ensure yours arrives sooner rather than later!

And while you're waiting, be sure to check out our **3 brand-new lessons covering everything you need to know about the Envy Core**. See the links below to learn more about the Envy Core.

PURCHASE YOUR ENVY CORE NOW

BECOME AN ENVY DEALER

Watch These 3 Brand-New Lessons on the Envy Core from the Envy Academy Online!

INTRODUCTION TO THE ENVY CORE: In this lesson we introduce you to the Envy Core and how it delivers high-performance video processing to more modest home cinemas and media rooms. We cover its key features and how it fits into the broader Envy lineup, and explain why it's an excellent choice for those seeking premium performance at a more accessible price point.

UNBOXING: In this lesson, we unbox the Envy Core and cover what's in the box, as well as how to re-box it, should you ever need to ship it to another location. Join in!

HDMI INPUT

HDMI OUTPUT
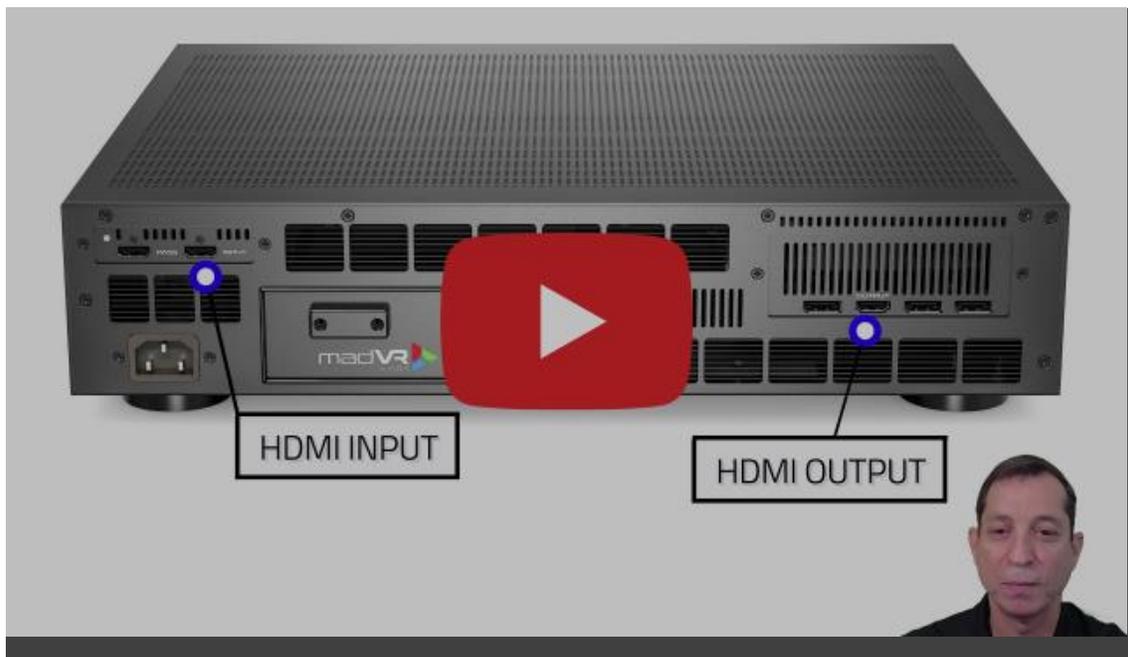
EXTERNAL UNIT REVIEW: In this lesson, we take a closer look at the physical design of the Envy Core. We walk through its external features, including its size, cooling system, and connections, as well as how to properly rack the unit in your setup. Understanding the physical aspects of the Core is important not only for aesthetics but also for ensuring optimal performance and long-term reliability. Join in!

These are just a few lessons from the Envy Academy Online. Hop on over and check out our library of 50 other lessons **waiting for you!**

EXPLORE THE ENVY ACADEMY ONLINE NOW

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madVR Envy Core Earns the Editor's Choice Award from ProjectorCentral.com - Read the Review

In case you missed our recent announcements, in addition to the Envy Core winning awards at CEDIA 2024 from AVS Forum and CE Pro, **ProjectorCentral** awarded the Envy Core its **Editor's Choice Award**, highlighting it as an "**excellent unit offering great value**."

This ProjectorCentral glowing review emphasizes that the Envy Core delivers **best-in-class performance** while being a more affordable option in the marketplace. This recognition follows right on the heels of ProjectorCentral's CEDIA 2024 Best of Show Award for the Envy Core.

Envy's Class-Leading Features in a Compact Design

"The madVR Envy Core delivers Envy's **class-leading features**, such as frame-by-frame dynamic tone mapping, scaling, aspect ratio management, subtitle management, calibration capabilities, web-based updates, remote tech support access, and more, all within a newly designed 2RU rack chassis that weighs 18 pounds."

No Compromise in Performance

ProjectorCentral also confirmed that the Envy Core matches the performance of our high-end Pro and industry-reference Extreme models:

"The Envy Core's feature set provides **performance that matches what is found in the Extreme and Pro models**, meaning there is no compromise in performance, and the platform is mature, so users don't need to worry about potential bugs or incomplete functionality."

Same outstanding HDR Dynamic Tone Mapping as the Extreme MK2

One of the key highlights of the review is the **HDR dynamic tone mapping**, where they praised its identical performance to the Extreme MK2:

"The Envy's proprietary HDR dynamic tone mapping offers the **same level of performance** in the Core as what is found in the Extreme. However, it is now available at a lower cost of entry than before."

Excellent Calibration Results

In addition to superb tone mapping, the review also evaluated the Core's calibration capabilities, noting that it performed equally as impressive as with all other Envy models:

"I created a small LUT for a UST I had connected to the Core, and the results were **excellent**."

Unlock Even More with Core Premium

For those looking for additional features, **Core Premium** is available as an optional after-market addon software update, unlocking more advanced functionality and extending the warranty:

"Core Premium **extends the warranty** of the Core from the included 2 years to 4 years, **which is a significant benefit**. It also unlocks various features which are automatically included in the Pro and Extreme or which will be added going forward...

Core Premium is set to unlock **Dynamic Subtitle Overlay**, a feature under development which allows subtitles to be directly embedded into the content frame rather than displayed in the letterbox or between the frame and the letterbox. This is **quite intriguing and will likely interest many users**."

The review concluded with a **powerful statement**:

"The Envy Core addresses two major criticisms of the Pro and Extreme models: price and size. It opens up access to a **new audience of DIY enthusiasts and hobbyists** who are looking for **high-end performance without the extreme cost**...

The madVR Envy Core is an **excellent unit offering great value** for its comprehensive set of essential features...and is poised to be **a valuable addition to many home theaters**."

Read the full review here: [ProjectorCentral Envy Core Review](#)

madVR Labs with ProjectorCentral.com's Editor-in-Chief Rob Sabin, receiving its 2024 Best of CEDIA Award last month.

PROJECTOR
CENTRAL

CEDIA 2024

BEST OF SHOW
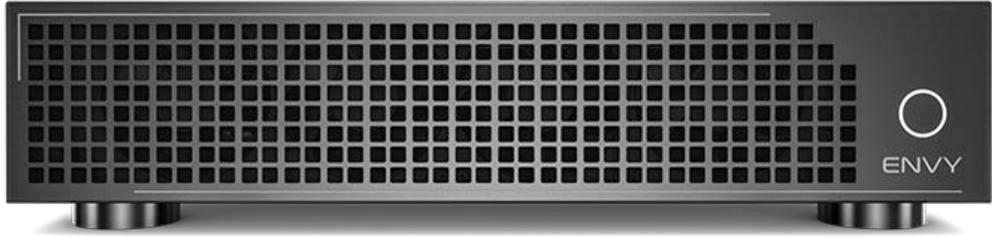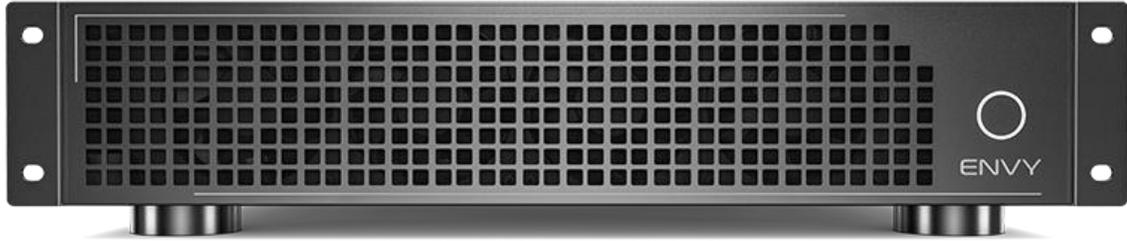
WINNER

CEDIA
AWARDS
2023

WINNER

Best New Hardware

Global

TNT
WINNER
TOP NEW TECHNOLOGY
AWARDS@ISE
2024
CEPro | Commercial INTEGRATOR

AVSFORUM
★ TOP CHOICE 2024 ★

Let's Be Social :)

Join madVR Labs on our official YouTube, Instagram, LinkedIn, and TikTok social media platforms and follow us there for all things Envy. Join our growing community, now 5,000 followers across our social channels - thank you for your interest and support.

LinkedIn

Instagram

TikTok

Quick Links:
- Envy Core Wins ProjectorCentral Editor's Choice Award
- Envy Core Wins 2024 CEDIA Best in Show from AVS Forum
- Envy Core Wins Best Products of 2024 Award From CE Pro
- CEDIA 2024 Wrap-up – Big Wins and madVR Envy News
- Envy Integrates with AVRs, Displays and Screen Masking
- madVR Labs Named to Inc. 5000 Fastest Growing Companies
- madVR Labs Announces Budget-Friendly Envy Core Model
- madVR Labs Launches the Envy Academy Online
- Secrets of Home Theater Envy Extreme MK2 Full Review
- ProjectorCentral Envy Extreme MK2 Full Review
- Learn more about the Envy MK2 Series
- High-res images of the Envy MK2 Case and Backlit Remote
- Envy MK2 Series Specification Sheet

- [Envy MK2 Series Product Brochure](#)
- [Envy MK2 Series Press Release](#)