



MotionAI™ In Action At ISE 2023!

We are thrilled to share with you our recent experience at the ISE 2023 conference in Barcelona, where we successfully demonstrated an alpha build of our innovative MotionAI™ technology running live on an Envy for the first time. The response was overwhelmingly positive, with both end users and dealers recognizing the potential of MotionAI to take the home theater video experience to a whole new level. Some participants even called it a **"game changer" and "revolutionary."**

In a nutshell, MotionAI is an AI-based motion interpolation technology that operates at the per-pixel level – another industry-first for madVR Labs – setting it even further apart as the **only such algorithm in a dedicated video processor**. MotionAI **eliminates the fatiguing and distracting judder of 24p while delivering crystal-clear, cinematic images with extreme detail and smooth, stable motion**. This advanced technology can outperform traditional motion interpolation algorithms and overcome their common artifacts and drawbacks, offering a more immersive and enjoyable experience for casual viewers and serious videophiles alike.

As part of our unwavering dedication to providing industry-leading innovation in video processing, we are excited to announce that **MotionAI will be offered as a free software update to all Envy Extreme customers** upon its release. While there is still some work to be done, our team has been working relentlessly and has made substantial progress in refining this technology since ISE, as we grow closer to a public beta.

Currently, MotionAI is in private testing among a select group of dealers. If you are a dealer interested in gaining exclusive access to this cutting-edge technology in

the upcoming round of testing, which is coming soon, please email us at motionai@madvr.com to request access.

Photo Gallery

Please enjoy some of these photos from ISE 2023.













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Calman 2023 With Aurora for Envy Released

We are pleased to announce that Portrait Displays recently released Calman 2023 with full support for the madVR Envy. This includes the madVR Envy's support of the largest 1D and 3D LUTs found in any dedicated video processor. For more information please review the [Calman for Envy User Guide](#).

Let's Be Social!

Please join madVR Labs on our official [YouTube](#), [Instagram](#), [LinkedIn](#), and [TikTok](#) social media platforms and follow us there for all things Envy.



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