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March is unfolding as yet another bustling month at madVR Labs, filled with developments and innovations. In this newsletter, we'll briskly catch you up on some of the latest highlights, though the sheer volume of exciting news means we'll be sharing more in another update soon. Stay tuned for further insights.

madVR Experience Center Update

We are beyond thrilled to share a sneak peek of "The50" from Ascendo, the main subwoofer for our madVR Envy Experience Center by Ascend room! Towering next to madVR Labs Head of Support and Training Ryan Charpentier, who is 6' 5", you can see the sheer magnitude of this audio giant. It plays down to an earth-shaking 5Hz at reference level and weighs in at a monumental 1,000 pounds, promising an audio experience as profound as its presence.

The arrival of this powerhouse is a significant milestone as we gear up for the installation of the experience center that will redefine immersion. Stay tuned for more updates as we bring together exceptional audio/video clarity, depth, and precision under one roof at the madVR Labs Experience Center, crafted for audiophiles, videophiles, tech enthusiasts and the A/V industry alike.

Missed our [initial announcement](#) about the Envy Experience Center? [Catch it](#)

here.



Ryan Charpentier at 6' 5" with "The50" for the madVR Labs Experience Center by Ascend

Envy VIP Event at Audio Advice

David Cesar, Business Development Manager at madVR Labs, had a wonderful time last weekend, sharing the advantages of the Envy MK2 video processor at the newly renovated Audio Advice showroom with enthusiastic attendees. Look for these events at the upcoming madVR Envy Experience Center and at a dealer showroom near you.

madVR Envy Gold and Platinum Dealers interested in a VIP Event of their very own at their showroom should contact our sales team ASAP, as our 2024 schedule is nearly full.





A promotional graphic for a MADVR ENVY livestream. The top half features a blue background with the text "MADVR ENVY LIVESTREAM" in a large, white, stylized font. Below this, a black banner contains the date and time "FEBRUARY 29TH, 2024 @ 5PM ET" in white. The center of the graphic shows a black MADVR ENVY device with a large red YouTube play button overlaid on it. To the right of the device, there is a vertical sidebar with a dark blue background. It includes the text "FEATURING" at the top, followed by a small portrait of Scott Newnam and the text "SCOTT NEWNAM Audio Advice". Below that is a small portrait of Richard Litofsky and the text "RICHARD LITOFSKY madVR LABS". At the bottom of the sidebar is the text "WITH AUDIOHOLICS" next to the Audioholics logo. The bottom half of the graphic has a dark grey background with the text "Learn more about the madVR Envoy in this recently recorded livestream with Audio Advice" in white.

MADVR ENVY LIVESTREAM

FEBRUARY 29TH, 2024 @ 5PM ET

Learn more about the madVR Envoy in this recently recorded livestream with Audio Advice

See the Envy at the SoCal Tech Summits This Week

David Cesar will also be at the Sothern California CEDIA Tech + Business Summits this week. First in Orange County on March 19th, followed by Los Angeles on March 21st, from 8AM to 4PM Pacific Time. Don't miss this exciting opportunity to learn more about MotionAI, HDR tone mapping, instant aspect ratio handling and more. Click [here](#) for more information.



[LEARN ABOUT BECOMING AN AUTHORIZED ENVY DEALER](#)

New Envy Setup Guides - EPSON LS12000 and Barco Displays

We are excited to announce the all-new [madVR Envy Setup Guide for the EPSON LS12000](#), and an [updated guide for Barco displays](#). These guides provide useful tips & tricks, along with general setup advice, to get the most out of these displays when used with the madVR Envy.



Envy named "Elite" by Secrets of Home Theater and High Fidelity 2024 Recommended Gear List

We are overjoyed and truly humbled to share that the madVR Envy Extreme MK2, our flagship video processor designed for high-end home theaters and media rooms, has been recognized as an Elite product in the 2024 Recommended Gear List by Secrets of Home Theater and High Fidelity. Read more about it [here](#).

In just the last year we received over a dozen prestigious awards, underscoring our commitment to excellence and unwavering innovation. This includes the distinguished CEDIA Best Global Hardware Product Award, an impressive five awards at CEDIA 2023, and **Best Video Processor for the third consecutive year**. Recent awards and accolades include:

- **2024 "Elite" Recommended Gear List by Secrets of Home Theater and High Fidelity**
- **Residential Systems' Top Companies to Watch in 2024**
- **AVS Forum's Top Choice of 2024**
- **CE Pro's Top New Technology Award 2024 from ISE 2024**
- **Secrets of Home Theater and High Fidelity's 2024 Top Recommended "Elite" Product**
- **Tech Radar's 2024 Best Indulgent Home Theater Gear**
- **CEDIA 2023 Best Global New Hardware Product Award**
- **AVS Forum Best in Show Award CEDIA 2023**
- **ProjectorCentral.com Best in Show Award CEDIA 2023**
- **Sound & Vision CEDIA 2023 Editor's Pick Award**
- **AVS Forum Best in Show Demo Room Award CEDIA 2023**
- **ProjectorCentral Editor's Choice 5-Star Award**

- **2023 Best Video Processor from Secrets of Home Theater & High Fidelity**





[INTERESTED IN BUYING AN ENVY? INQUIRE HERE!](#)

Let's Be Social :)

Join madVR Labs on our official [YouTube](#), [Instagram](#), [LinkedIn](#), and [TikTok](#) social media platforms and follow us there for all things Envy. Join our growing community, now over 4,000 followers across our social channels -

thank you for your interest and support.



Quick Links:

- [Secrets of Home Theater Envy Extreme MK2 Full Review](#)

- [ProjectorCentral Envy Extreme MK2 Full Review](#)
- [Learn more about the Envy MK2 Series](#)
- [High-res images of the Envy MK2 Case and Backlit Remote](#)
- [Envy MK2 Series Specification Sheet](#)
- [Envy MK2 Series Product Brochure](#)
- [Envy MK2 Press Release](#)



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