

Envy Extreme Wins Product of the Year Award for Second Year in a Row



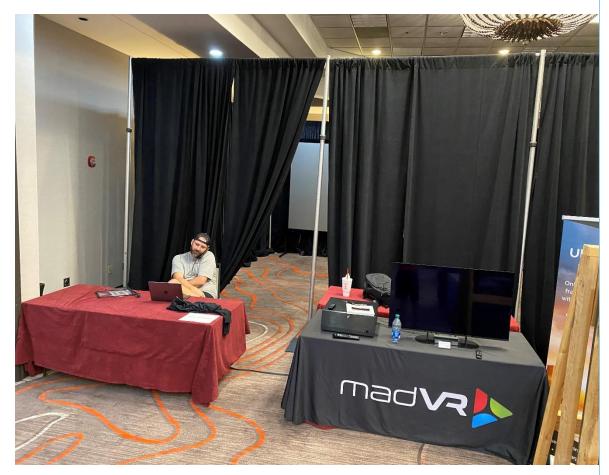
madVR Labs is pleased to announce that the Envy Extreme has won the StereoNET International 2022 Product of the Year Award!

This is the **second year in a row** that the Envy Extreme has won Product of the Year in the Video Processor category from a major industry publication. Special thanks and congratulations to our team, partners and customers around the world - we couldn't have done this without you.

madVR Labs Presents at CEDIA Tech Summits

madVR Labs is fresh off an amazing showing at the CEDIA Tech Summits in Florida. Co-founder and CEO, Richard Litofsky, and Head of Training and Support, Ryan Charpentier, demonstrated to several of Florida's largest A/V integrators and high-end dealers.

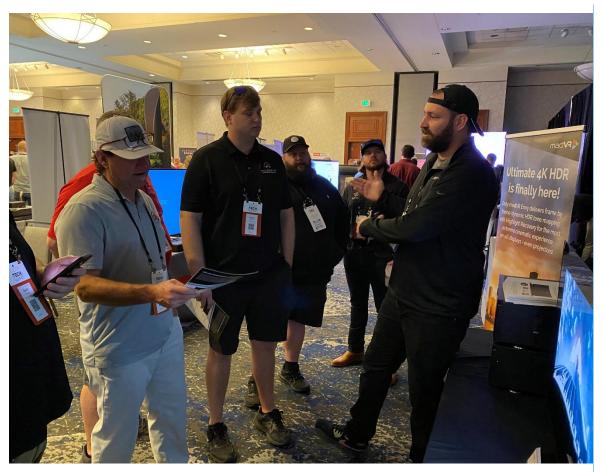
The demos included a sneak peek at our upcoming AI-based, per-pixel motion interpolation, which was a huge hit. Stay tuned for more information soon on how you can meet with us for a personalized demo at our next big industry event.



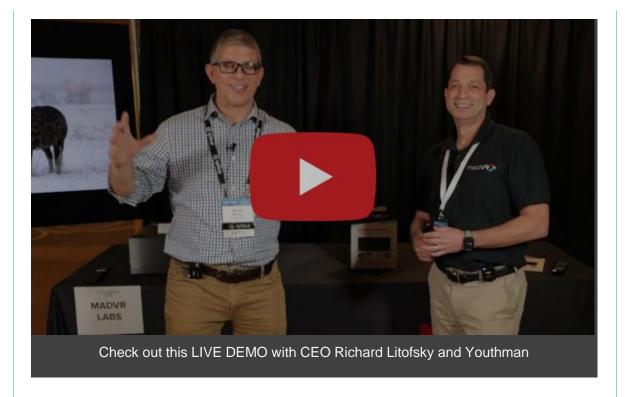
The calm before the storm on setup day (Ryan never misses a chance to take a support call).



It's all *eyes* on deck as Ryan gets ready to show the world's first Al-based, per-pixel motion interpolation teaser.



Head of Training and Support Ryan Charpentier discusses our truly instant aspect ratio detection and NLS+



How Did You Watch the World Cup?

Let's face it - scope screens are amazing for the ultimate movie experience, but often leave us wanting more when it comes to sports and other 16:9 content. With the madVR Envy, however, you get to have your cake and eat it too, thanks to our next generation non-linear stretch (NLS+) platform.

Only the madVR Envy's patent-pending NLS+ combines both vertical compression with horizontal expansion to deliver the most IMMERSIVE sports images. See the images below for how the Envy fills the entire scope screen with no black bars! [Please forgive the slanted images, as these were quickly snapped with a phone in between plays!]







Happy Holidays

From all of us at madVR Labs, we'd like to wish you a wonderful holiday and a Happy New Year. Thank you for being the best part of what we do. We have many powerful new algorithms, and even more industry-first features that we're bringing your way in 2023, so please stay tuned!



Let's Be Social:)

Please join madVR Labs on our official <u>YouTube, Instagram, LinkedIn</u>, and <u>TikTok</u> social media platforms and follow us there for all things Envy.



www.madvrenvy.com

