



Latest News and CEDIA 2022 Wrap-up

madVR Labs Wins Four Industry Awards At CEDIA

We are deeply humbled and excited to share with you that the madVR Envy won four industry awards at CEDIA 2022. There were Envy units everywhere, including in all the award-winning high-performance demo rooms at the show. More than 1,000 attendees got to experience the madVR Envy!

BEST Demo at CEDIA Expo 2022: A Collab Between Trinnov, McIntosh, Sonus Faber, Kaleidescape and madVR

October 3, 2022 | Home / BlogSquad / BEST Demo at CEDIA Expo 2022: A Collab Between Trinnov, McIntosh, Sonus Faber, Kaleidescape and madVR



By Gary Kayye



@gkayye

Gary Kayye, Director of The rAVe Agency, said in his [review of the demo room](#), "I've probably sat through 75 of these [show demo rooms] during my tenure in AV. They're always stunning. Think about it; they're always filled with the newest tech perfectly tuned by industry insiders for industry insiders. They are nearly always awe-inspiring. **But, none have ever left me awestruck like the one I attended at CEDIA** last week. In fact, I've never seen a theater with a line the entire length of the show — all three days. Literally."

In all, madVR Labs was awarded the following for the madVR Envy Extreme:

- **Sound & Vision Editor's Pick for CEDIA 2022**
- **Best New Technology of 2022**

- **Best CEDIA Expo 2022 Demo** and **Best New Complete System**, with our show partners Trinnov Audio, Sonus Faber, McIntosh, Kaleidescape, and Officina Acustica - congratulations to all.



From tallest to shortest :) Senior Sales Manager Joey Peacock, Head of Training and Support Ryan Charpentier, Co-founder & CEO Richard Litofsky, Global Sales Director Howard Leibowitz

madVR Envy Motion Interpolation (MI) Teaser

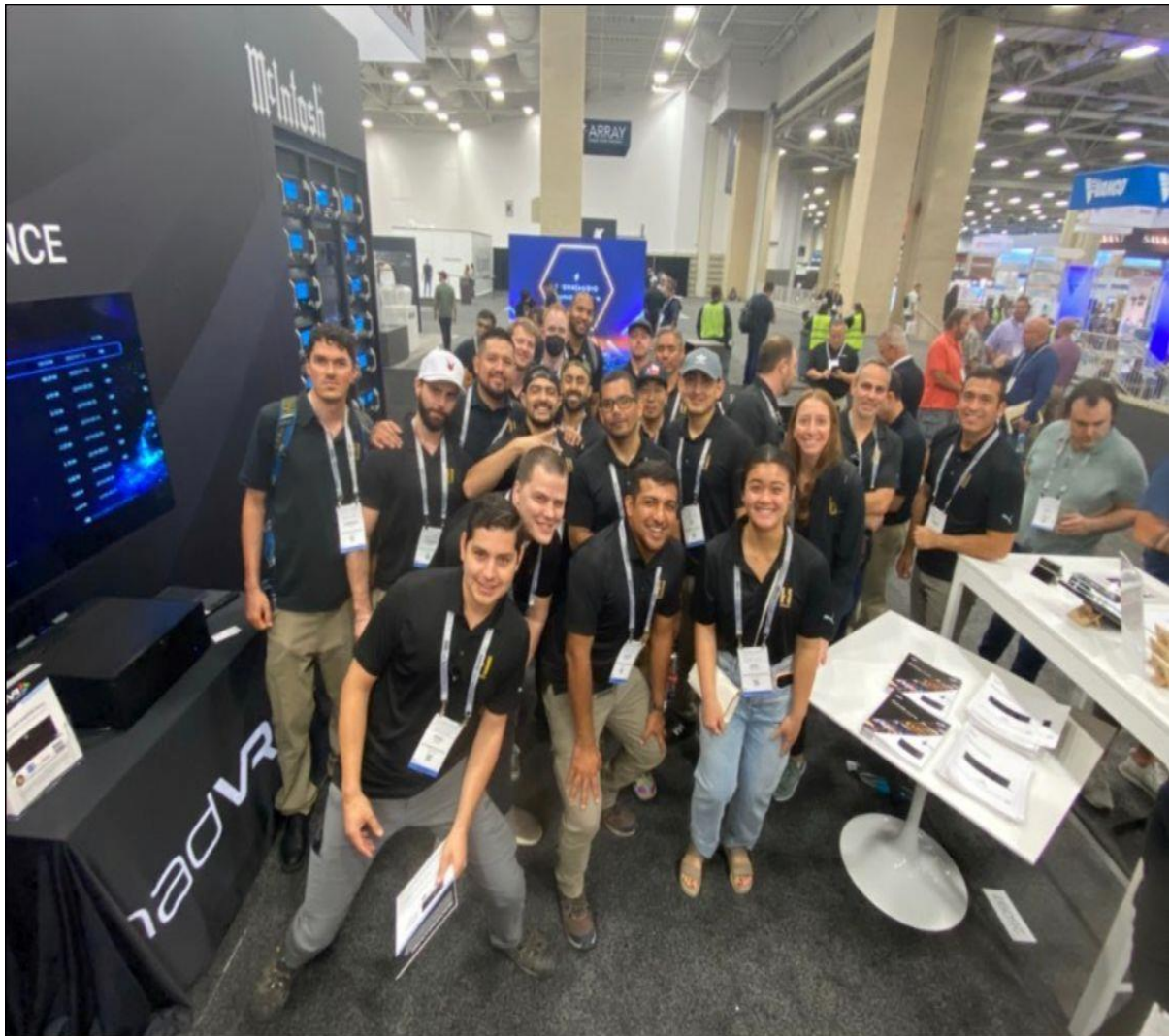
We have been hard at work on what we expect to be the industry's first AI-based motion interpolation for the Envy Extreme. At CEDIA 2022 we showed some clips with our rough, first cut of the algorithm in action. There's still plenty of work to do,

however the feedback was incredible, and people loved seeing our MI in action. We'll have a lot more to share with you about our MI in the coming weeks.

Check Out Some of Our Favorite Pics From CEDIA



At some points the crowd at our demo station grew so large that we had to move out into the open area of the convention center, as to not disturb our neighbors. CEO Richard Litofsky of madVR Labs and Dale Pugh from rep firm Elite 3 Pro are seen here presenting.



Thank you

@MADV_LABS

What a great time meeting with the 27 amazing guys and gals from Hass Home Technologies.



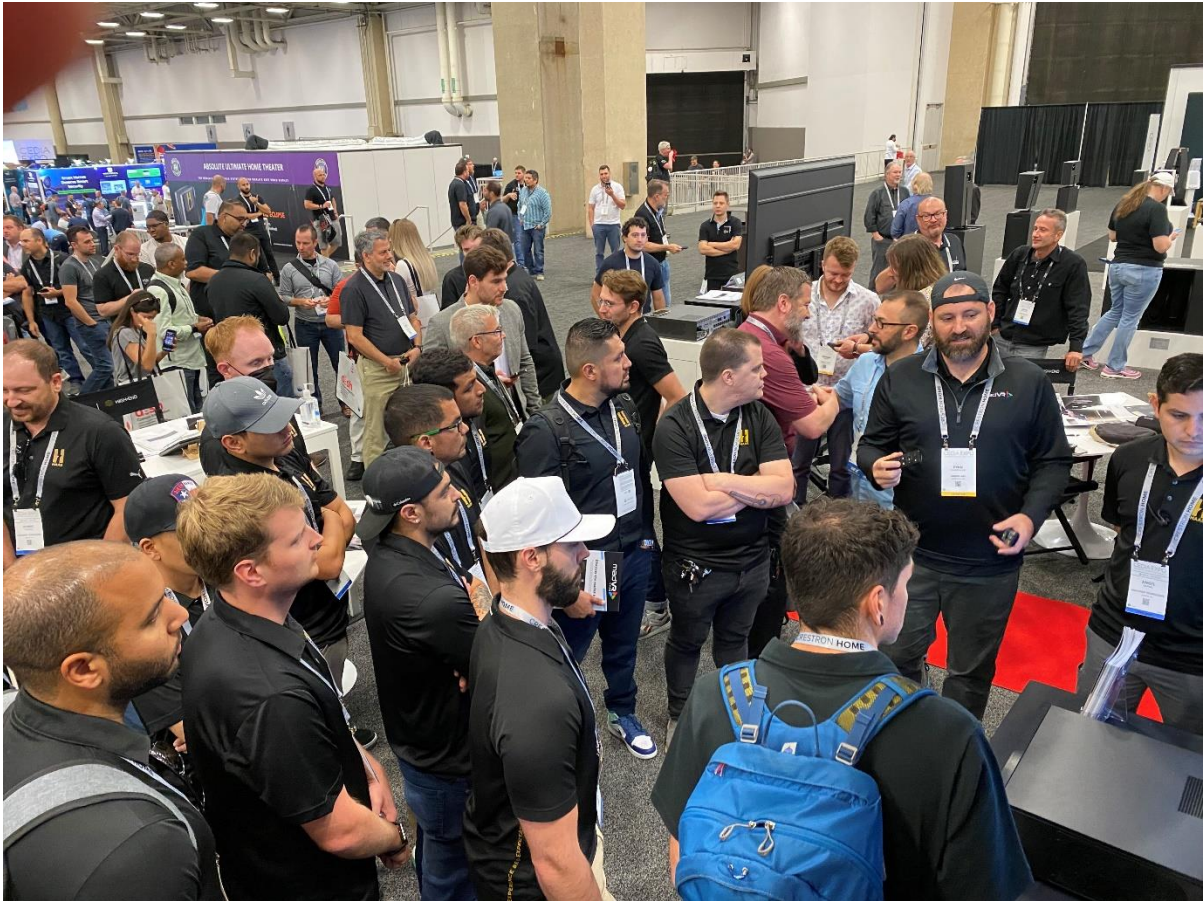
Trinnov Co-founder & CEO Arnaud Laborie and madVR Labs Co-founder & CEO Richard Litofsky are seen here admiring each other's product.



One of many interviews our team did at the show. This one with rAve [PUBS].
Several other interviews are available on [our YouTube Channel](#).



Zachary Geringer of Dreamedia posing for his YouTube thumbnail shot of their [madVR Labs interview](#).



madVR Labs Head of Training and Support Ryan Charpentier (far right, holding a remote) shown here in one of the hundreds of demos he performed. Great job as always, Ryan!



And Some Favorite Videos from the Show



FULL ENVY DEMO FROM CEDIA 2022, with Carlo Lo Raso from Secrets of Home Theater



Trinnov Co-founder & CEO Arnaud Laborie on what it means to him to be Certified for Envy



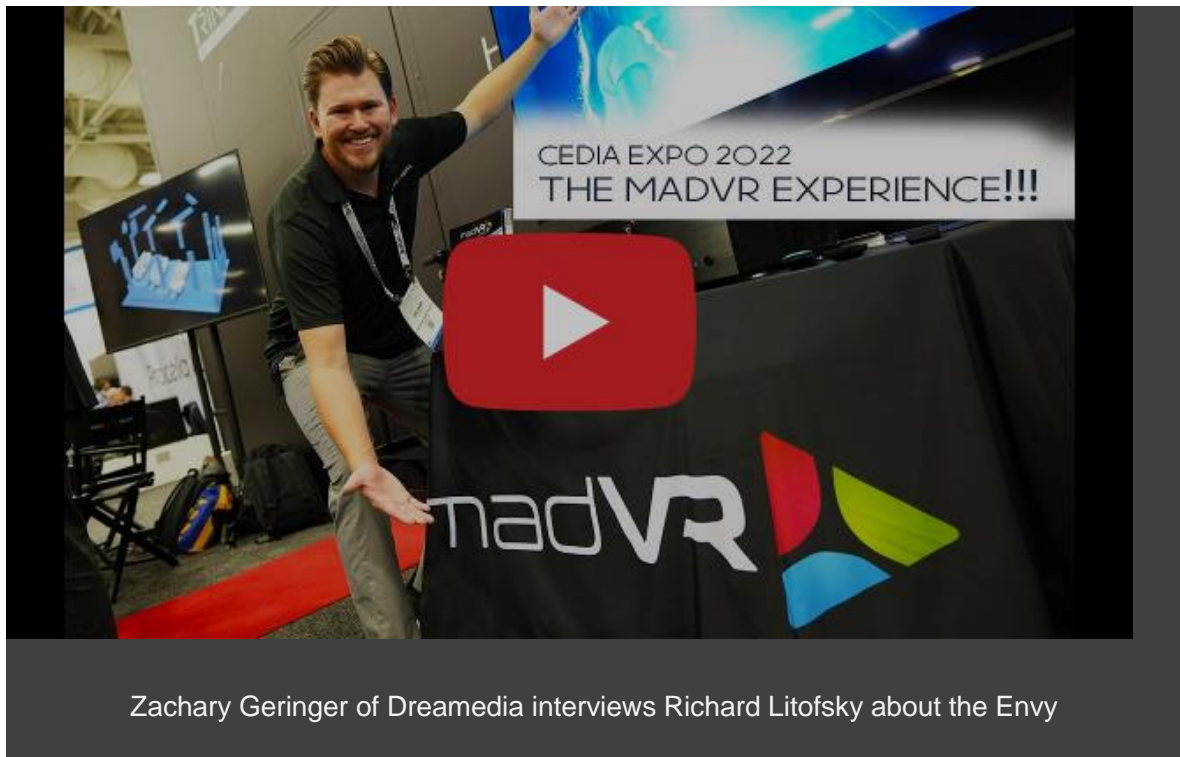
StormAudio VP of Sales Gary Blouse talks about being Certified for Envy



Gramophone Luke Wilmer interviews Richard Litofsky about the Envy at CEDIA 2022



Todd Anderson with AV Nirvana talks about Certified for Envy and more at CEDIA 2022



Become an Envy Dealer!

Does your company provide high-end audio/video full-service installation and integration services, with a focus on exceptional customer service and attention to detail?

Please [inquire about becoming an Envy dealer](#). We want to hear from you!

[Become an Authorized Envy Dealer](#)

Get an Envy of Your Very Own!

Are you passionate about your home theater and looking for the ultimate picture quality? The madVR Envy offers best-in-class video processing, including frame by frame dynamic tone mapping, upscaling, instant aspect ratio detection, black bar removal, subtitle management, upcoming AI-based motion interpolation, insane calibration accuracy and so many other features, far beyond the capabilities of anything else on the market.

Whether you are new to the Envy, or you have been lurking for years, isn't it time you stopped missing out on all the fun and excitement that our customers have been enjoying in their theaters? [Get connected with an authorized Envy dealer](#) today!

[Where to Buy?](#)

Please Help Us Welcome Joey Peacock Onboard



We are excited to announce that Joey Peacock joined the madVR Labs team as our latest hire. Joey ran a small A/V integration firm of his own back in the day, and later worked for Indy Audio Systems (Acurus) as VP of Sales.

Joey brings extensive A/V sales experience, and a passion for movies and delivering the ultimate home theater experience to his customers. He's already been moving mountains since coming onboard, and is ready to help you however you need. Just reach out to sales@madvr.com to get in touch.

We're Hiring - Developers and Business Folks

madVR Labs continues to expand our staff to keep up with our rapid worldwide growth, with the Envy now available in over 30 countries. We are currently seeking:

Operations Manager (must reside in the USA): Responsibilities include managing shipping, production schedules, inventory, and our supply chain. Experience in finance is a big plus.

Expert developers: Responsibilities include programming video processing algorithms using Direct3D and/or CUDA, general purpose development using native win32 APIs, and beautiful "10-foot UI" development using Direct3D and GDI+. Experience with madVR, home theater audio/video, and A/V automation a big plus.

If interested please email us at hr@madvr.com. Include information on the type work you are most interested in, details on relevant work/projects, and your resume/CV.

Let's Be Social :)

madVR Labs recently launched our official [LinkedIn](#) and [YouTube channels](#). We also are on [Instagram](#) and [TikTok](#). With your help, we've already surpassed 1,000 followers in just the past month alone. Please follow us on social media for updated information and the latest videos on all things Envy. Thank you for tuning in. We very much appreciate you sharing your inbox with us. :)



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