

# *Why Don Bought an Envy Extreme and How It Worked Out*

*Meet Don, a semi-pro photographer and passionate video enthusiast. In this article we are happy to share his story. Learn about the problems Don faced in his dedicated home theater, why he chose an Envy Extreme, and how things worked.*

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## **Don's Story**

"I'm Don and happy to share my journey that led me to buy an Envy Extreme, and my experience with it. Prior to getting an Envy, I had been thoroughly enjoying my JVC NX9 projector and Panamorph DCR Anamorphic Lens, but there were still a few things that frustrated me:

1. The projector's Tone Mapping worked well, but occasionally needed some tweaking for different movies. After a while, I got tired of stopping the movie to make adjustments, and just accepted what was being shown. It still looked good, but there were often things that didn't look quite right, and I was always wondering if it could look better.
2. While the projector and DCR worked well for content that was either 2.35:1 or 16:9, I had to settle for one compromise or another when viewing 1.85:1, 2.00:1, or 2.20:1 shows. I had to either crop the top/bottom of the image or have the overall size significantly smaller than it could be on my scope screen. And it seems that programs with those 'in-between' aspect ratios are becoming increasingly common, especially from streaming sources.
3. I had long read about Envy's superior upscaling of 1080p content, and again I found myself wondering if I was getting the best possible image from my projector. I still watch quite a lot of HD content, and want it to look the best it possibly can.

I researched this for quite a while, carefully looking at the available Video Processors on the market. I ended up choosing the Envy and am glad I did. Setup was quick and straightforward, and in no time at all, I was enjoying what the Envy can do.

The Envy completely solved all three of the problems I was experiencing. I find its Dynamic Tone Mapping to be spot on, such that everything I watch looks superb. I no longer wonder if it could look any better or worry about tinkering with settings!

Its seamless handling of Anamorphic Modes enables me to see content with any aspect ratio the way it was intended, with no compromises on image quality or size. Further, its superior 4k upscaling, along with sharpening and other enhancement tools, makes 1080p content really shine, rivaling true 4k detail.

I also like that the Envy uses AI and other advanced technologies for sharpening and anamorphic stretching, making real-time adjustments to optimize all aspects of picture quality from frame to frame.

Another reason I chose the Envy was because of its tremendous processing power, along with options for future hardware upgrades. This will allow the addition of yet other features and capabilities to what is already a stellar product. The bottom line is that I can now just sit back, relax, and enjoy a genuinely thrilling Home Theater experience. I couldn't ask for more." – Don C.



**Don on safari in Tanzania. People serious about their image quality choose Envy.**