



Hello madVR Community,

We're thrilled to share that CEDIA 2024 was an overwhelming success—our best CEDIA to date! The all-new Envy Core earned several awards and generated tremendous interest from new potential dealers and customers.

We also had a fantastic time reconnecting with our valued dealers and distributors, who traveled from around the world, including Australia, the Philippines, Singapore, India, Belgium, Mexico, Thailand, Italy, the United Kingdom, and more.

Check out our full event wrap-up below, along with some great photos from the show!

madVR Labs Wins Four Awards at CEDIA 2024

We are proud to announce that madVR Labs won four prestigious awards at CEDIA 2024, including Best of Show 2024 for the third year in a row alongside our show partners, and three awards specifically for the Envy Core. The accolades include:

1. AVS Forum Best of Show, CEDIA 2024: **Envy Core**
2. Projector Central Best of Show, CEDIA 2024: **Envy Core**
3. CEPro Best Products of 2024: **Envy Core**
4. AVS Forum Best of Show, CEDIA 2024, Demo Room with madVR Labs' partners: **Envy Extreme MK2**

We are honored by this recognition and are excited to continue our rapid pace of innovation, delivering cutting-edge solutions to the home theater industry. A huge thank you to everyone for your continued support—it means the world to us!





[LEARN MORE ABOUT THE ENVY CORE](#)

Ready to Become a Dealer? Start Here!

We had the pleasure of meeting with hundreds of prospective dealers during this incredible three-day event. If you're eager to get started, please fill out [this form](#) as soon as possible.

Orders for the Envy Core and Extreme MK2 are processed on a first-come, first-serve basis. Due to the overwhelming demand from our CEDIA meetings and

existing pre-orders, the first batch of Envy Core units is filling up fast. Once the Core ships this fall, there will likely be a several-month gap before the second batch is available. Secure your spot early!

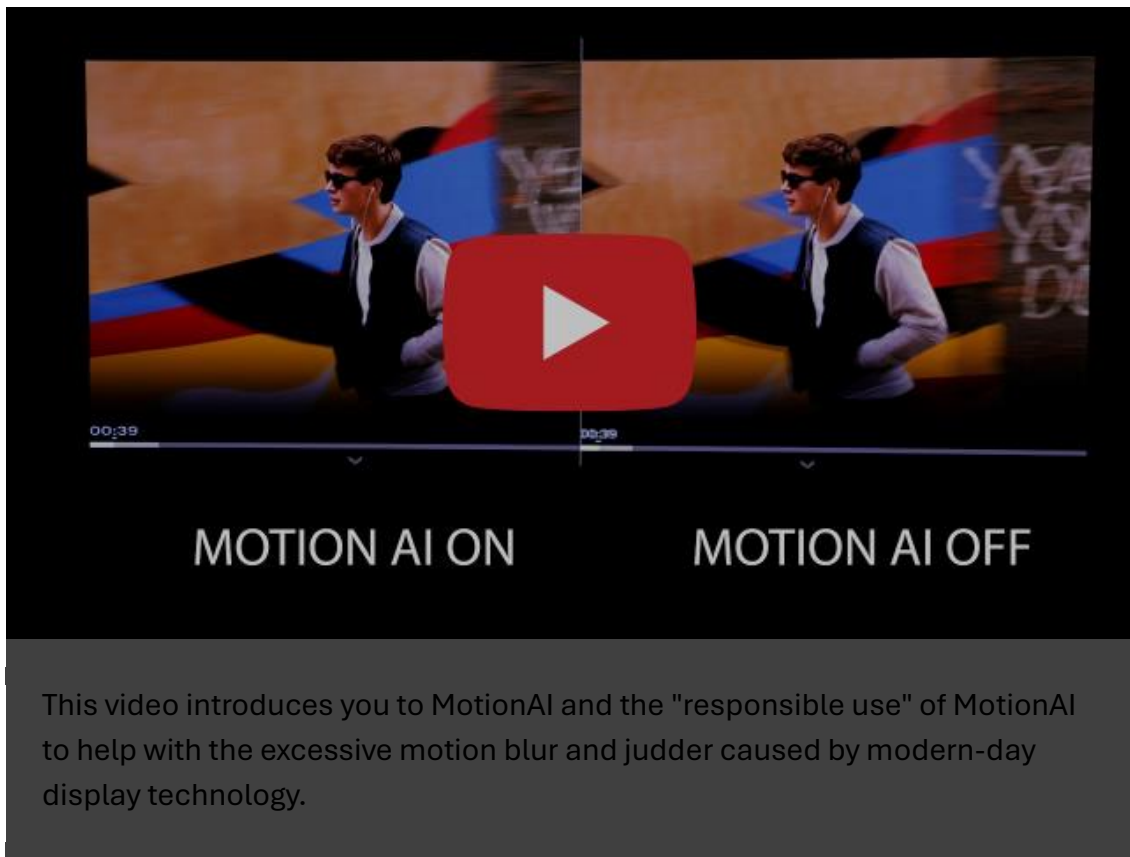
[BECOME AN ENVY DEALER](#)

Miss our CEDIA Demo?

If you couldn't attend our CEDIA demo or want an easy way to share the experience with your colleagues, we've got you covered! Take a look at the videos below. While they're from previous shows, they still highlight many of the same features and innovations we showcased at CEDIA 2024.



This video covers many of the madVR Envy Core features, including our best-in-class awarded HDR tone mapping, instant aspect ratio handling, non-linear stretch, subtitle management, and more.



Watch This Lesson From The Envy Academy Online Which Covers Some Popular Envy Features

Dynamic Tone Mapping – Highlight Recovery



Without Envy

With Envy
Using patent-pending "Highlight Recovery"

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Watch this lesson that covers some of the key features of the madVR Envy

This is just one lesson from the Envy Academy Online. Hop on over and [check out nearly 50 other lessons](#) waiting for you!

[EXPLORE THE ENVY ACADEMY ONLINE NOW](#)

Favorite Show Photos

We're excited to share some of our favorite moments from CEDIA 2024! Our dealers, reps, industry partners, friends, and colleagues snapped dozens of photos with us. If you have photos with us, we'd love to see them! Please reply to this email and send them our way.



History in the making - the first full rack to feature an Envy Core! (Sound Room 7)



The Envy Extreme MK2 in the rack for Sound Room 3.



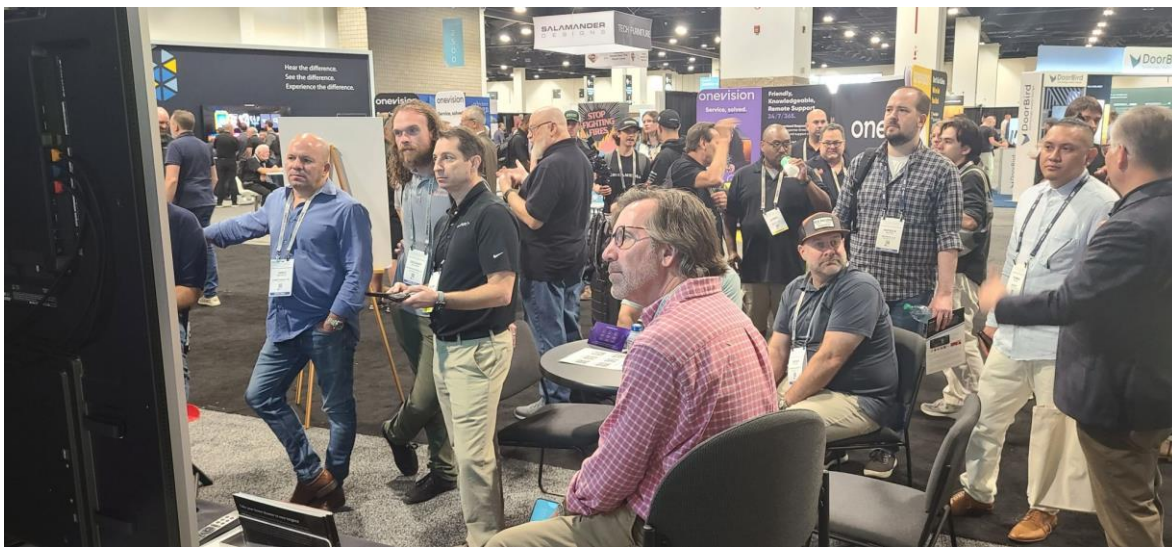
The Envy Extreme MK2 in the rack for our partnership Booth 2938.



Our CEO with partner manufacturer executives at an exclusive press event.

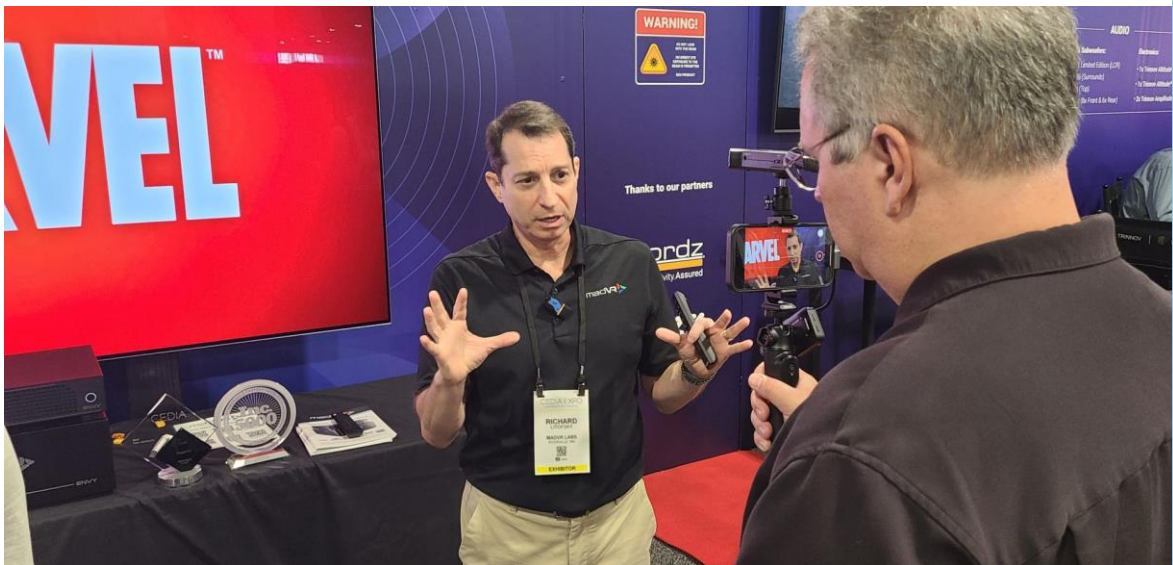


Our CEO presenting to several leading systems integration firms in the U.S.











This special guest stole the show in demo room 2938 🐾❤️

madVR Envy Core Announced!

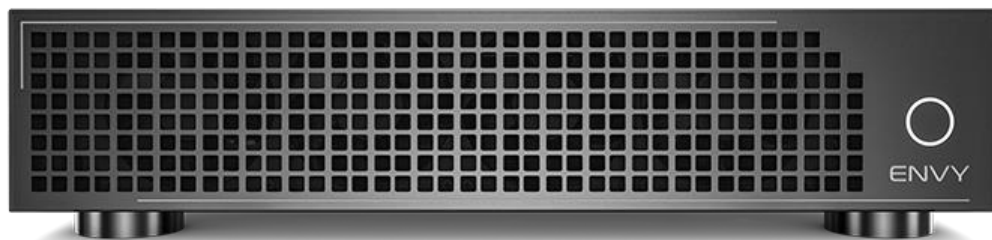
In case you missed it—we recently announced the [launch of the Envy Core](#), our latest addition to our award-winning lineup of video processors. Designed to bring

the unparalleled quality of madVR technology to a wider audience, the Envy Core offers cutting-edge features at an unbeatable price.

Launching this fall, the Envy Core is set to revolutionize home theater experiences for budget-conscious enthusiasts and for additional viewing experiences around the home, outside the main theater. Whether you're setting up a media room, a living room entertainment center, or a more modest home theater, the Envy Core has you covered.

[LEARN MORE ABOUT THE ENVY CORE](#)

[FIND A DEALER](#)





[INTERESTED IN BUYING AN ENVY? INQUIRE HERE!](#)





CEDIA[®]
AWARDS
2023

WINNER

Best New Hardware
Global



TOP NEW TECHNOLOGY

AWARDS@ISE

2024

CEPro | Commercial
INTEGRATOR



Let's Be Social :)

Join madVR Labs on our official [YouTube](#), [Instagram](#), [LinkedIn](#), and [TikTok](#) social media platforms and follow us there for all things Envy. Join our growing community, now 5,000 followers across our social channels - thank you for your interest and support.



Quick Links:

- [Envy Integrates with AVRs, Displays and Screen Masking](#)

- [madVR Labs Named to Inc. 5000 Fastest Growing Companies](#)
 - [madVR Labs Announces Budget-Friendly Envy Core Model](#)
 - [madVR Labs Launches the Envy Academy Online](#)
 - [Secrets of Home Theater Envy Extreme MK2 Full Review](#)
 - [ProjectorCentral Envy Extreme MK2 Full Review](#)
 - [Learn more about the Envy MK2 Series](#)
 - [High-res images of the Envy MK2 Case and Backlit Remote](#)
 - [Envy MK2 Series Specification Sheet](#)
 - [Envy MK2 Series Product Brochure](#)
 - [Envy MK2 Series Press Release](#)
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