



FOR IMMEDIATE RELEASE

Anthem Achieves Gold Certification by madVR Labs

Rockville, Maryland, April 3, 2024 – madVR Labs LLC, a leader in video processing technology, and Anthem, a renowned name in audio engineering, are thrilled to announce a significant achievement in the pursuit of video and audio excellence. The Anthem MRX 1140 8K, MRX 740 8K, MRX 540 8K, AVM 90 8K and AVM 70 8K have been awarded Gold Certification status in the prestigious Certified for Envy™ program. This certification underscores the collaborative commitment of both companies to deliver products that meet the highest standards for audio and video performance.

“At Anthem, our dedication to delivering audio equipment that surpasses industry standards for quality and performance is at the core of everything we do,” said John Bagby, Managing Director at Anthem. “Achieving Gold certification status in madVR Labs' Certified for Envy program is a testament to our unwavering commitment to excellence. The collaboration with madVR Labs' Certified for Envy program resonates with our brand ethos, highlighting our shared passion for exceeding expectations and continuously redefining the pinnacle of audio/video experiences.”

Echoing this commitment, Richard Litofsky, Co-founder and CEO of madVR Labs, highlighted the synergy between the two companies, “The inclusion of Anthem's exceptional products in our Certified for Envy program represents a significant milestone in our mission to enhance the home theater experience. Anthem's commitment to innovation and quality mirrors our own, making this partnership a natural fit. By achieving Gold Certification, Anthem has joined the ranks of our esteemed Certified for Envy partners, collectively raising the bar for audio and video excellence. This milestone ensures enthusiasts and professionals alike using the madVR Envy with Anthem products enjoy a truly unparalleled viewing experience.”

Certified for Envy products are rigorously evaluated and confirmed for their stable HDMI handling, compatibility with madVR Envy video processors, and the ability to flawlessly pass-through all standard source device pixel formats, bit depths, resolutions, and frame rates. Each certified product bearing its badge undergoes over 1,100 meticulous tests to secure certification by adhering to the highest industry standards. Such products perfectly complement the unmatched video processing capabilities of the madVR Envy Extreme and Envy Pro.

For more details on the Certified for Envy program and the full list of certified products, please visit www.madvrenvy.com.

About madVR Labs, LLC:

madVR Labs manufactures video processing products to meet the demands of the most discerning and critical video enthusiasts. Its Envy Extreme MK2 video processor raises the standard set by its award-winning predecessor for real-time video processing performance. The Envy delivers best-in-class HDR dynamic tone mapping, upscaling to 8K, instant aspect ratio and black bar management, next-generation non-linear stretch, subtitle management, and its MotionAI provides superior motion interpolation by operating at the per-pixel level with very fine control over the amount of soap opera effect – another industry first for the company.

madVR Labs is committed to developing cutting-edge video processing solutions that deliver unparalleled performance and quality with its MK2 Series. The company's products are designed and manufactured to the highest standards of quality and reliability, backed by a 5-year warranty, another first in the video processing market. For more information contact sales@madvr.com or visit www.madvrenvy.com.

About Anthem:

Anthem is a leading manufacturer of high-performance audio equipment, known for its precision engineering, innovative design, and exceptional sound quality. With a strong focus on delivering cutting-edge audio solutions for home theaters and audiophiles, Anthem continues to set industry benchmarks for performance and reliability. Learn more at www.anthemav.com.

