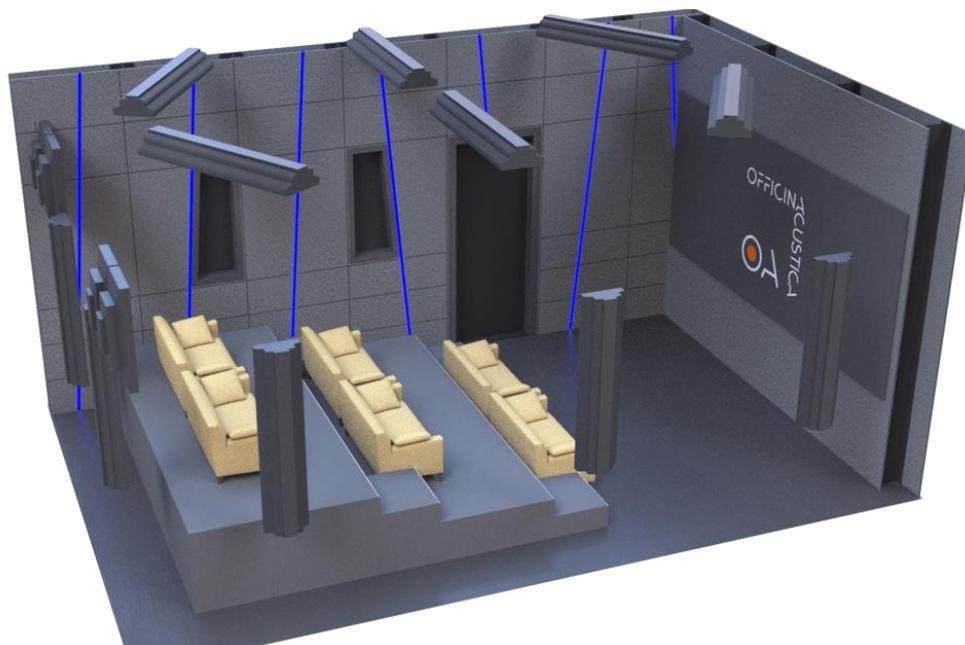




Trinnov, Sonus faber, McIntosh, Officina Acustica, madVR Labs and Kaleidescape Partner for the Ultimate CEDIA Demo

11.12.6 System in Booth 26097

Dallas, Texas (CEDIA) – September 29, 2022 – In CEDIA Expo booth 26097, the audio and video performance leaders in their respective categories will come together to present the ultimate CEDIA immersive private cinema demo. Partnering for the presentation are Trinnov Audio, McIntosh, Sonus faber, Officina Acustica, Kaleidescape and madVR Labs. An incredible 11.12.6 channel demo system will showcase the high level of immersive sound and vision that today's best-of-breed systems can deliver.



Here are the partners and their contribution to the theater:

Trinnov Audio – 29 channels of audio processing and room Optimization

McIntosh – 19 power amplifiers delivering 14,000 Watts of power

Sonus Faber – 17 loudspeakers and 12 subwoofers with Sonus faber's signature natural sound

Kaleidescape – the only digital provider of movies with lossless audio and full reference video quality

madVR Labs – best in class video processing with the madVR Envy Extreme

Officina Acustica – room's design, engineered acoustics and on-site construction

Trinnov Audio

Trinnov Audio's Altitude³², the unchallenged reference processor for immersive audio systems, is the heart of the system, providing up to 34 channels of Atmos processing and the sonic benefits of Trinnov's Loudspeaker/Room Optimizer.

McIntosh

McIntosh amplifiers blend eye-catching aesthetics, legendary power, and sonic performance in a way that has been capturing the imagination of music lovers and home theater enthusiasts for decades. Unlimited dynamics and headroom are ensured during the demo through amplification provided by a mix of 19 McIntosh monoblock, stereo, and multi-channel power amplifiers delivering 14,000 Watts of power to the demo theater.

Sonus Faber

The signature natural sound of Sonus faber's array of 17 loudspeakers and 12 subwoofers, positioned according to Dolby Atmos specifications, will create the seamless 11.12.6 channel immersive audio environment. Known for their detailed

Italian craftsmanship, Sonus faber's latest custom installation speaker collection uses natural materials to immerse listeners in the highest quality sonic performance.

Kaleidescape

Kaleidescape's Terra movie server and Strato C movie player will elevate every component in the demo theater, with higher-fidelity video source material and lossless audio. This results in a profound difference in sound clarity and detail when playing through a Trinnov Altitude processor. Attendees will experience a level of quality previously found only in the finest of premium commercial cinemas.

madVR Labs

madVR Labs' award-winning madVR Envy Extreme will be used in the demo to deliver best-in-class HDR dynamic tone mapping (frame by frame), featuring its patent-pending Highlight Recovery and Contrast Recovery technology.

Officina Acustica

The outer room shell, and the room interior that integrates highly engineered acoustics were manufactured in Italy, then built on the show floor in three days by Officina Acustica.

Also providing equipment for the demonstration are Barco, with a 9,000 lumen Njord CS laser projector, and Seymour Screen Excellence, with a 165 inch wide 2.35 Cinemascope screen.

About Trinnov Audio

www.trinnov.com

Trinnov's founders began researching high spatial resolution audio 20 years ago, well before today's immersive audio formats were even conceived.

Today, the French manufacturer is advancing audio performance in homes, studios and commercial cinemas with our world-renowned loudspeaker/room Optimizer and other proprietary technologies that are protected by over 50 international patents.

With over 10,000 high-performance installations worldwide, Trinnov's unique hardware and software platform enables first-to-market solutions and virtually eliminates obsolescence, with each installation backed by industry-leading remote technical support. Prestigious customers include Technicolor, Fox, BBC, CNN, France Television, NHK, Toho and UGC.

About McIntosh

www.mcintoshlabs.com

Founded in 1949, McIntosh Laboratory, Inc. is known for offering distinguished quality audio products, superior customer service and the ultimate experience in music and film. All McIntosh products are handcrafted at the Binghamton, NY factory by over 150 employees with a passion for music and the McIntosh heritage. McIntosh continues to define the ultimate home entertainment experience for discriminating consumers around the world, with the iconic "McIntosh Blue" Watt Meters globally recognized as a symbol of quality audio. Since its inception, McIntosh has been powering some of the most important moments in music history and pop culture. From President Lyndon Johnson's inauguration speech to Woodstock to the famous Grateful Dead "Wall of Sound," McIntosh has not only witnessed history, it has shaped it. With McIntosh, customers have the ability to create their own premium audio experience – and truly live their music.

About Sonus faber

www.sonusfaber.com

Sonus Faber is an Italian manufacturer of handcrafted speakers, and other high-end audio equipment, born from the idea of a man who loved music and its correct reproduction, but also from a person with a special sensibility about handcrafted wood products and a true reverence for beauty. Sonus faber brand tells a story by means of

sound and materials. Each Sonus faber product, be it past, present or future, is able to take the listener into a world of long-lasting tradition, Italian culture and craftsmanship. Our handmade musical instruments are true to Italian expertise, with an unforgettable voice that immerses you in a natural sound experience. Sonus faber is a team of creative technicians, inventors of cutting-edge design solutions to carefully develop products that become everlasting works of art for any living style.

About Kaleidescape

www.kaleidescape.com

Kaleidescape is the ultimate movie player. Kaleidescape elevates every other component in your theater, with higher-fidelity video source material, lossless audio, and integrative cues to control lighting, shading, seating, lenses, and screen masking. Headquartered in Silicon Valley, Kaleidescape builds its products in the USA and sells exclusively through custom installers.

About madVR Labs

www.madvrenvy.com

madVR Labs manufactures video processing hardware and software products to meet the demands of the most discerning and critical video enthusiasts. It's award-winning madVR Envy Extreme video processor sets the new standard for real-time video processing performance. Come see how the Envy delivers best in class HDR dynamic tone mapping, upscaling to 8K, instant aspect ratio and black bar management, next generation non-linear stretch, subtitle management, and its upcoming next generation AI-based motion interpolation – an industry first.

About Officina Acustica

www.officinaacustica.com

Officina Acustica exists to provide integrators with the single most important part of the system to their customers – the room itself. Seamlessly combining luxury Italian interior design and craftsmanship, with the world's finest engineered acoustics, Officina Acustica builds room interiors that are both amazing places to spend time in, as well as

delivering the best AV performance possible out of the installed technical package. The build system is unique, and ensures highly predictable performance and a flawless finish.

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