



Hello madVR Community,

With CEDIA just two weeks away, here's a quick rundown of where you can see the Envy at CEDIA 2024 and how to meet with several of our USA team members.

madVR Labs at CEDIA 2024

madVR Labs is set to top last year's CEDIA presence at CEDIA 2024, with the Envy Extreme and Envy Core featured **across a dozen premier theaters and booths throughout the show floor**, including our infamous demo station. Here's a quick rundown on how to meet with us and where you can see the Envy Extreme and Envy Core in action:

✦ Primary madVR Demo Station, Booth 2938

This location is immediately outside the main theater demo at Booth 2938, where we will have an Envy Extreme MK2 and the all-new Envy Core paired with a magnificent LG 97" OLED. See the Core in action firsthand and the best-in-class awarded video processing the Envy is known for. You can also see the Envy Extreme MK2 showing MotionAI in various use cases like concerts.

Meet with several members of our USA team at this location, including:

- Senior Sales Manager, Joey Peacock
- Business Development Manager, David Cesar
- Head of Sales and Training, Ryan Charpentier
- Systems Support Analyst, Sammie Prescott, Jr.
- Co-founder & CEO, Richard Litofsky

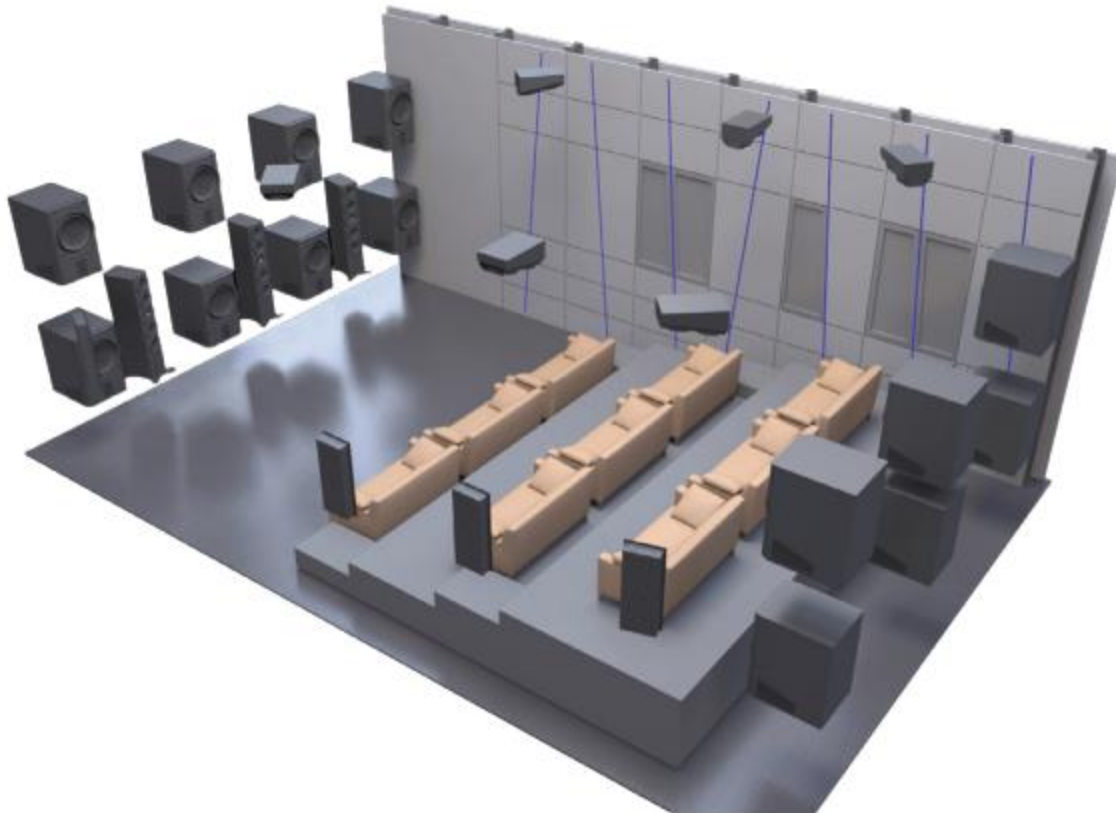
! Attention dealers, distributors, press, and partners

If you have not already booked a meeting with the madVR Labs team at CEDIA, please reply to this message right away to request a meeting time, as there are just a few slots left! The public is invited to drop by our booth 2938 any time for a demo and to chat.



✦ **madVR Labs Partnership with Barco, Kaleidescape, Trinnov, Perlisten, Officina Acustica, and Seymour Screen Excellence, Booth 2938**

Come see the Envy with our amazing partners in this very special, one-of-a-kind room. Among all other top performance gear from our partners, the room will feature the **Envy Extreme MK2 with the Barco Nerthus on a 16 foot wide 2.40 screen!**



✦ **madVR Labs Partnership with StormAudio, Christie, PMC, JL Audio, Panamorph, Seymour Screen Excellence, Sound Room 7**

Come see the **Envy Core** in use with fantastic gear in this room designed around a more moderate price point—where the Envy Core is the least expensive part of the room. Now that's a nice change! The video in this room will feature an **Envy Core with a Christie MK860 on a 14 foot Seymour screen.**

✦ **madVR Labs Partnership with Kaleidescape, StormAudio, Ascendo, Christie and Moovia, Sound Room 3**

Come see the **Envy Extreme MK2** in use with high performance gear from more partners in this room that's sure to be another hit! The video in this room will feature an **Envy Extreme MK2 with a Christie M 4K25 on a 140" Seymour screen.**

✦ **Barco Residential, Booth 1328 (3 Envy Extremes)**

Come see this incredible build out by Barco Residential, which will feature **3 Envy Extreme units, with one in a dedicated theater with a 15-foot screen, and two with sensational DVLED Video Walls that you won't want to miss!** This booth is sure to garner lots of attention from attendees and the media.

✦ **Just Video Walls, Booth 3520**

Whether it's an indoor screen or outdoor screen, an ultra-wide display for the bedroom or office, or a high fidelity theater screen, Just Video Walls is a great one-stop-shop solution. Check out **the Envy Extreme MK2 on some of their breakthrough displays including those with 21:9 aspect ratios.**

✦ **LG Electronics, Booth 3103**

Be sure not to miss the **Envy Extreme paired with the magnificent 163" DVLED 1.5mm Video Wall**, among several other great LG video wall products on display. Also stop by our booth 2938 to see their masterpiece 97" OLED!

✦ **Alcons Audio, Sound Room 5**

Also be sure to check out the Alcons Audio Room, which will feature the **Envy Extreme MK2 with a high contrast Christie M 4K15 projector.** This room is sure to impress with both the video as well as the audio, with the highly immersive Alcons Audio speaker system.

✦ **L-Acoustics, Booth 4316**

Another room that's sure to impress is the L-Acoustics demo, featuring **the Envy Extreme with a Barco Bragi projector** and impressive 11.6.4 Atmos speaker system, powered by its Soka inwall + SB10r, X8i, X6i and Syva Subs.

✦ **Planar, Booth 1601**

For another video wall display that's sure to impress, be sure to check out the **Envy**

Extreme paired with the stunning, mammoth Planar 219" diagonal Video Wall running at 5120x2160 wall, among several other great Planar products on display.

Wonder How The Envy Core Works On TVs?

At Audio Advice Live 2024, the Envy Core was shown on two side-by-side Sony A95L 65" OLED TVs. One with the Envy and one without. Attendees experienced how the Envy Core took performance to new heights, with its award-winning HDR dynamic tone mapping, AI-based upscaling, and non-linear stretch to remove those pesky black bars, for a far more immersive experience. [Learn More!](#)



[LEARN MORE ABOUT THE ENVY CORE](#)

madVR Envy Core Announced!

In case you missed it—we recently announced the [launch of the Envy Core](#), our latest addition to our award-winning lineup of video processors. Designed to bring the unparalleled quality of madVR technology to a wider audience, the Envy Core offers cutting-edge features at an unbeatable price.

Launching this fall, the Envy Core is set to revolutionize home theater experiences for budget-conscious enthusiasts and for additional viewing experiences around the home, outside the main theater. Whether you're setting up a media room, a living room entertainment center, or a more modest home theater, the Envy Core has you covered.

Watch this in-depth podcast with madVR Labs CEO Richard Litofsky and Senior Sales Manager Joey Peacock for lots of great details!



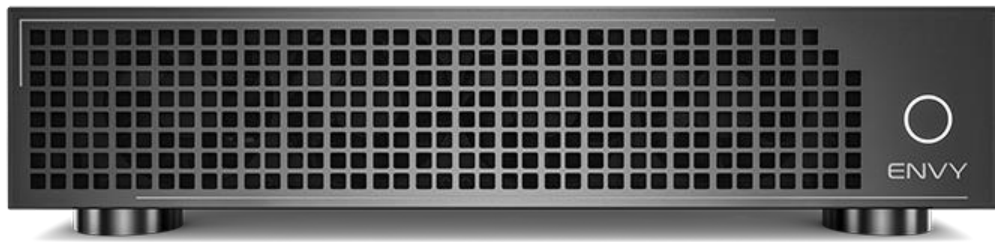
The image is a promotional graphic for a podcast. It features a background image of a silver madVR Envy Core video processor. Overlaid on the image is a large red play button icon. Text on the image includes "Hatoraid Hour" in a large, white, outlined font, "PODCAST" in a large, white, solid font, and "Live August 8, 2024" in a smaller white font. In the bottom right corner, there are three small portrait photos of the hosts: Hatoraid Cowboy, Richard Litofsky, and Joey Peacock. The madVR Labs logo is visible in the top right corner of the image.

Envy Core Podcast With Hatoraid Cowboy and madVR Labs

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Explore the free madVR Envy Academy Online

Screen Boundaries - Step 1

Please use the optical zoom & lens-shift in your projector to "just" fill the screen. It might help to disable the internal scaling pattern in your projector, if possible.

Don't make the projected image too big or too small, so you don't waste light. But the zoom needs to be just right so every inch of your screen



Learn how to setup the Envy Aspect Management for scope screens and 21:9 video walls

[EXPLORE THE ENVY ACADEMY ONLINE NOW](#)

See How the Envy Test Patterns Come In Handy:

In this lesson we explore how to access and use some helpful Envy Test Patterns

These are just a few sample lessons from the Envy Academy Online. Hop on over and [check out nearly 50 other lessons](#) waiting for you!

[INTERESTED IN BUYING AN ENVY? INQUIRE HERE!](#)



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Let's Be Social :)

Join madVR Labs on our official [YouTube](#), [Instagram](#), [LinkedIn](#), and [TikTok](#) social media platforms and follow us there for all things Envy. Join our growing community, now 5,000 followers across our social channels - thank you for your interest and support.



Quick Links:

- [madVR Labs Named to Inc. 5000 Fastest Growing Companies](#)
- [madVR Labs Announces Budget-Friendly Envy Core Model](#)
- [madVR Labs Launches the Envy Academy Online](#)
- [Secrets of Home Theater Envy Extreme MK2 Full Review](#)

- [ProjectorCentral Envy Extreme MK2 Full Review](#)
- [Learn more about the Envy MK2 Series](#)
- [High-res images of the Envy MK2 Case and Backlit Remote](#)
- [Envy MK2 Series Specification Sheet](#)
- [Envy MK2 Series Product Brochure](#)
- [Envy MK2 Series Press Release](#)

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